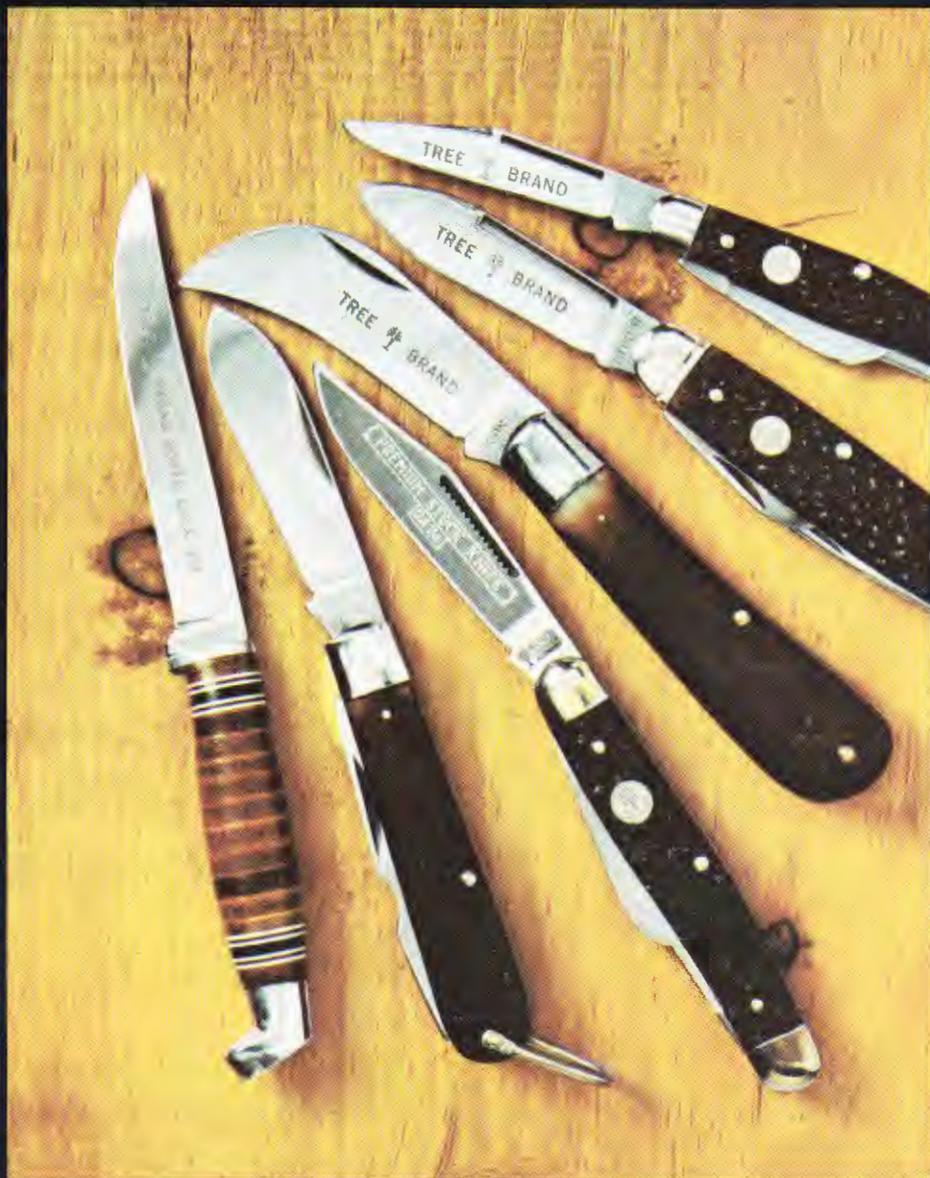


BOKER TREE BRAND



POCKET AND HUNTING KNIVES

CATALOG NO. B72/73



BOKER TREE BRAND KNIVES QUALITY STORY

The name Boker Tree  Brand is one of the oldest and most respected in the field of pocket knives. This excellent reputation has been created and maintained by meeting the continuing need for pocket knives of higher-quality, and improved performance.

We are specialists . . . pocket knives have been our business since 1837.

Boker Tree Brand knives are made of the finest cutlery steel, but this is only the beginning of our quality story. The most important ingredient is provided by our master craftsmen for it is their skill, experience, and dedication that makes possible pocket knives of superior quality.

Fine tooling and the expert fitting of each and every component are essential to insure that blades open smoothly, remain firmly in position and fold back at the right pitch to lie flat in the handle. Great care and skill are required to produce expert assembly and permanent alignment.

When the Boker Manufacturing Co., was purchased by J. Wiss & Sons Co., the knowledge and skill of two companies known the world over for their high standards of quality and product excellence was combined.

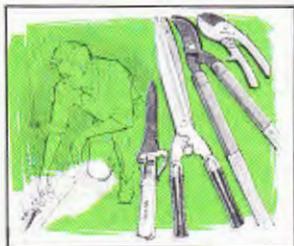
This joining-together gives assurance that you, our customers are provided with cutting tools that enable you to do a more professional job every time . . . this we guarantee.

GUARANTEE

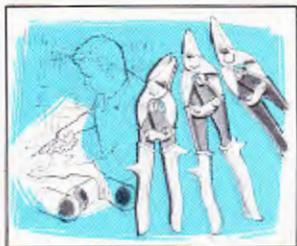
ALL BOKER TREE BRAND knives are guaranteed against defects in material or workmanship provided they are used under normal conditions and are not abused.

J. WISS & SONS CO will repair or replace any merchandise found defective which is returned to the factory, postage prepaid, pursuant to this guarantee. In no event shall Wiss be responsible or liable for any damage beyond the price of the merchandise.

To learn about other Wiss® lines, request our attractive, illustrated SHEARS & SCISSORS CATALOG, GARDEN SHEARS CATALOG, TINNERS' SNIPS CATALOG AND GIFT SET CATALOG.



Grass Shears, Pruning Shears, Flower Shears, Hedge and Shrubbery Shears and Lopping Shears for homeowners and professionals.



Tinners' Snips for professional metal workers, do-it-yourselfers and hobbyists.



Shears and Scissors for the home, professional or industrial use.



Sewing Sets, Ladies' Manicure Sets, Men's Grooming Kits, plus Special Gift items for every gift-giving occasion . . . Holidays, Birthdays, Business Gifts or Special Awards.

BOKER TREE BRAND BARLOW AND JACK KNIVES



492 Barlow Knife — Spear & Pen
Blades — Improved Stag
Type Handles
— Size closed
3-5/16 inches.



84 Utility Jack Knife — Sheepfoot &
Pen Blades — Ebonite
Handles — Size
closed
3 inches.



493 Barlow Knife — Clip & Pen
Blades — Improved Stag
Type Handles
— Size closed
3-5/16 inches.



85 Utility Jack Knife — Razor & Pen
Blades — Ebonite
Handles — Size closed
3 inches.



494 Barlow Knife — Sheepfoot & Pen
Blades — Improved Stag
Type Handles
— Size closed
3-5/16 inches.



9695 Swell End Jack Knife — Spear
& Pen Blades — Improved
Stag Type Handles
— Size closed
3-5/16 inches.



495 Barlow Knife — Razor & Pen
Blades — Improved Stag
Type Handles
— Size closed
3-5/16 inches.



9696 Swell End Jack Knife — Clip &
Pen Blades — Improved
Stag Type Handles
— Size closed
3-5/16 inches.



83B Utility Jack Knife — Clip & Pen
Blades — Ebonite
Handles — Size closed
3 inches.



9697 Swell End Jack Knife — Sheep-
foot & Pen Blades —
Improved Stag Type
Handles —
Size closed
3-5/16 inches.

BOKER TREE BRAND PEN AND JACK KNIVES



1153 Slim Senator Pen Knife — Spear & Pen Blades — Improved Stag Type Handles — Size closed 2¾ inches.



8248 Small Serpentine Jack Knife — Clip & Pen Blades — Improved Stag Type Handles — Size closed 2¾ inches.



8288 Small Serpentine Pen Knife — Clip & Pen Blades — Improved Stag Type Handles — Size closed 2¾ inches.



9023 Small Jack Knife — Spear & Pen Blades — Improved Stag Type Handles — Size closed 3-1/16 inches.



1428 Senator Pen Knife — Spear & Pen Blades — Improved Stag Type Handles — Size closed 3½ inches.



8348 Medium Jack Knife — Clip & Pen Blades — Improved Stag Type Handles — Size closed 3¾ inches.



3588 Serpentine Pen Knife — Clip & Pen Blades — Improved Stag Type Handles — Size closed 3¾ inches.



8122 Medium Jack Knife — Clip & Pen Blades — Improved Stag Type Handles — Size closed 3½ inches.



9903 Dogleg Jack Knife — Spear & Pen Blades — Improved Stag Type Handles — Size closed 2⅞ inches.



8842 Equal End Jack Knife — Spear & Pen Blades — Improved Stag Type Handles — Size closed 3⅝ inches.

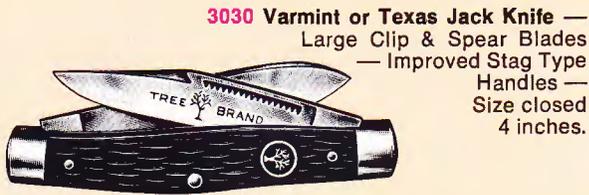


9908 Dogleg Jack Knife — Sabre Clip & Pen Blades — Improved Stag Type Handles — Size closed 2⅞ inches.

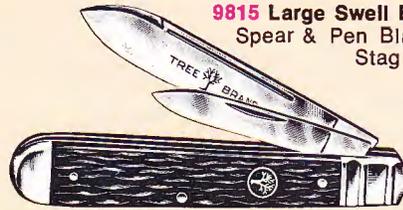


8368 Large Jack Knife — Sabre Clip & Pen Blades — Improved Stag Type Handles — Size closed 4 inches.

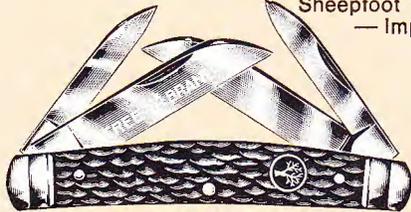
BOKER TREE BRAND JACK AND CONGRESS KNIVES



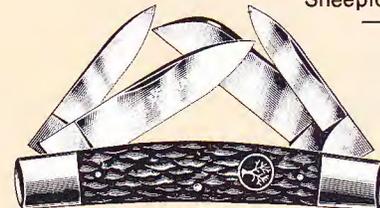
3030 Varmint or Texas Jack Knife —
Large Clip & Spear Blades
— Improved Stag Type
Handles —
Size closed
4 inches.



9815 Large Swell End Jack Knife —
Spear & Pen Blades — Improved
Stag Type Handles —
Size closed
4½ inches.



6006 Medium Congress Knife — 2
Sheepfoot & 2 Pen Blades
— Improved Stag Type
Handles —
Size closed
3¾ inches.



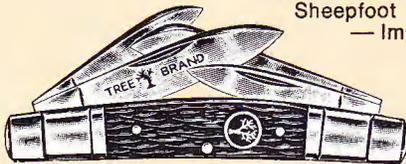
5974 Large Congress Knife — Spear,
Sheepfoot & 2 Pen Blades
— Improved Stag Type
Handles —
Size closed
4¼ inches.



6007 Medium Congress Knife—Spear,
Sheepfoot & 2 Pen Blades
— Improved Stag Type
Handles —
Size closed
3¾ inches.



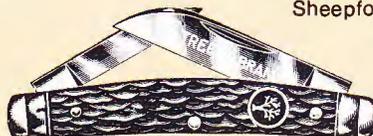
6384 Small Congress Pen Knife —
Sheepfoot & Pen Blades —
Improved Stag Type
Handles —
Size closed
3 inches.



6113 Medium Congress Knife—Spear,
Sheepfoot & 2 Pen Blades
— Improved Stag Type
Handles —
Size closed
3¾ inches.



6484 Small Congress Knife — 2
Sheepfoot & 2 Pen Blades
— Improved Stag Type
Handles —
Size closed
3 inches.



6598 Medium Congress Pen Knife —
Sheepfoot & Pen Blades —
Improved Stag Type
Handles —
Size closed
3¾ inches.

BOKER TREE BRAND PREMIUM STOCK KNIVES



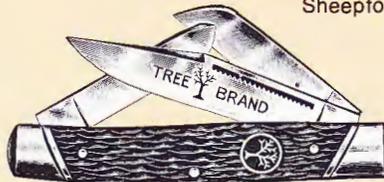
8388 Small Premium Stock Knife —
Clip, Sheepfoot & Pen
Blades — Improved Stag
Type Handles —
Size closed
2¾ inches.



8593 Medium Premium Stock Knife —
Clip, Spey, & Leather Punch
Blades — Improved Stag
Type Handles —
Size closed
3¾ inches.



8585 Medium Premium Stock Knife —
Clip, Spey & Pen Blades —
Improved Stag Type
Handles —
Size closed
3¾ inches.



9885 Premium Stock Knife — Clip,
Sheepfoot & Spey Blades —
Improved Stag Type
Handles —
Size closed
4 inches.



8588 Medium Premium Stock Knife—
Clip, Sheepfoot & Spey
Blades — Improved Stag
Type Handles
— Size closed
3¾ inches.



9885I Premium Stock Knife — Clip,
Sheepfoot & Spey Blades—
Sea Pearl Handles
Size closed
4 inches.



8128 Medium Premium Stock Knife —
Long Turkish Clip, Sheepfoot
& Pen Blades — Improved
Stag Type Handles
— Size closed
3½ inches.



8573 Large Premium Stock Knife —
Clip, Sheepfoot & Spey
Blades — Improved Stag
Type Handles —
Size closed
4 inches.

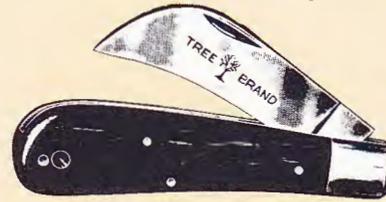


8113 Medium Premium Stock Knife —
Long Turkish Clip, Spey &
Pen Blades — Improved
Stag Type Handles
— Size closed
3½ inches

BOKER TREE BRAND CARPENTER'S AND SPECIAL UTILITY KNIVES



8313 Carpenter & Whittler Knife —
Sabre Clip, Coping & Pen
Blades — Improved Stag
Type Handles —
Size closed
3½ inches.



9215 Utility Knife of 1,000 uses —
Hawkbill Blade
— Size closed
4 inches.



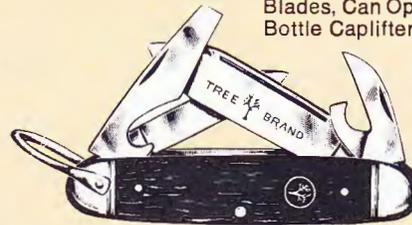
**9293 Folding Fishing & Hunting
Knife** — Large Clip Blade —
Improved Stag Type
Handles —
Size closed
3¾ inches.



9572 Trappers' or Muskrat Knife — 2
Specially Ground Skinning Clip
Blades — Improved Stag
Type Handles
— Size closed
4 inches.

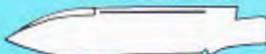


9229 Electricians' Knife- Spear Blade,
Screwdriver & Insulation Scraper-
Brass Lock, keeps screwdriver
from closing when
in use —
Size closed
3¾ inches.



9361 Campers' Knife - Spear & Pen
Blades, Can Opener, Screwdriver-
Bottle Caplifter — Improved Stag
Type Handles —
Size closed
3¾ inches.

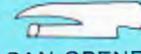
BLADE SHAPES ...a Boker blade for every need!



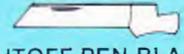
SPEAR BLADE



SMALL SHEEP FOOT BLADE



CAN-OPENER



CUTOFF PEN BLADE



SABRE CLIP BLADE



RAZOR BLADE



SCREW-DRIVER
CAP-LIFTER



SMALL CLIP BLADE



CLIP BLADE



SHEEP FOOT BLADE



PUNCH BLADE



PEN BLADE



SPEY BLADE



PRUNING BLADE

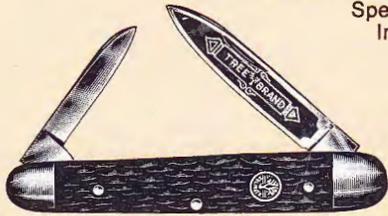


FILE BLADE



SMALL SPEAR BLADE

BOKER TREE BRAND IMPORTED PEN AND CONGRESS KNIVES



210 Medium Sleeveboard Pen Knife—
Spear & Pen Blades —
Improved Stag Type
Handles —
Size closed
3 1/4 inches.



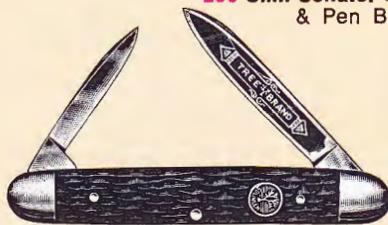
5464 Medium Congress Pen Knife —
2 Sheepfoot & 1 Pen & 1
Coping Blade — Improved
Stag Type
Handles —
Size closed
3 3/4 inches.



220 Senator Pen Knife — Spear &
Pen Blades — Improved
Stag Type Handles
— Size closed
3 inches.



5474 Large Congress Pen Knife —
Spear — Pen — Sheepfoot
& Coping Blade
Improved Stag
Type Handles
Size closed
4 1/4 inches.



230 Slim Senator Pen Knife — Spear
& Pen Blades — Improved
Stag Type Handles
— Size closed
2 3/4 inches.



8288 I Small Pen Knife — Clip & Pen
Blades — Improved Stag
Type Handles
— Size closed
2 3/4 inches.



5252 Congress Pen Knife—Sheepfoot
& Pen Blades — Improved
Stag Type
Handles —
Size closed
3 1/4 inches.



8388 I Pony Stock Knife—Clip, Sheep-
foot & Spey Blades —
Improved Stag Type
Handles —
Size closed
2 3/4 inches.



5452 Small Congress Pen Knife —
Sheepfoot, Coping & 2 Pen
Blades — Improved Stag
Type Handles
— Size closed
3 1/4 inches.

BOKER TREE BRAND IMPORTED PEN AND PREMIUM STOCK KNIVES



240 Medium Pen Knife — Clip & Pen
Blades — Improved Stag
Type Handles
— Size closed
3 1/2 inches.



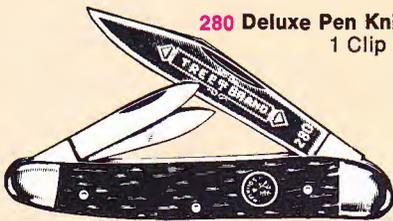
6066 Premium Stock Knife — Clip,
Sheepfoot & Spey Blades —
Improved Stag
Type Handles
— Size closed
4 inches.



260 Large Pen Knife — Clip & Pen
Blades — Improved Stag
Type Handles —
Size closed
3 1/2 inches.



7474 Premium Stock Knife — Clip,
Sheepfoot & Spey Blades —
Improved Stag Type
Handles —
Size closed
4 inches.



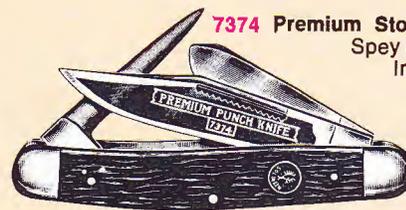
280 Deluxe Pen Knife — 2 Pen Blades,
1 Clip Blade — Improved
Stag Type
Handles —
Size closed
3 1/2 inches.



7388 Medium Premium Stock Knife —
Clip, Spey & Punch Blades
— Improved Stag Type
Handles —
Size closed
3 1/2 inches.



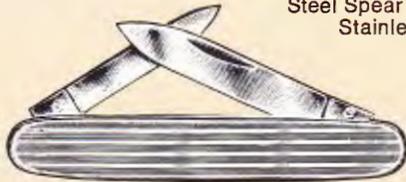
7588 Medium Premium Stock Knife —
Clip, Sheepfoot & Spey
Blades — Improved
Stag Type Handles
— Size closed
3 1/2 inches.



7374 Premium Stock Knife — Clip,
Spey & Punch Blades —
Improved Stag Type
Handles —
Size closed
4 inches.

BOKER TREE BRAND IMPORTED GENTLEMEN'S DRESS AND SPORTSMEN'S SPECIALTY KNIVES

7612 Dress Pen Knife — Stainless Steel Spear & Pen Blades — Stainless Steel Handles — Size closed 3 inches.



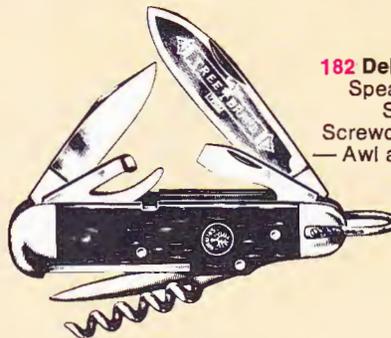
93 Sportsman's Knife — Long Clip Blade — Improved Stag Type Handles — Size closed 4 inches.



7614 Dress Pen Knife — Stainless Steel Spear & Pen Blades — Stainless Steel Handles — Size closed 3½ inches.



182 Deluxe Campers' Knife — Spear Pen Clip Blades with Separate can opener — Screwdriver & Bottle Cap lifter — Awl and Corkscrew tools — Improved Stag Type Handles — Size closed 3½ inches.



7616 Deluxe Dress Pen & Fly Fisherman Knife — Stainless Steel Spear & Pen Blades and Scissors especially useful for trimming flies, snipping line, etc. Stainless Steel Handles — Size closed 3 inches.



2020 Folding Hunting Knife — Clip & Skinning Blades — Improved Stag Type Handles — Size closed 5¼ inches.



HOW YOU CAN SELL MORE CUTLERY

1. Carry a complete selection of patterns .
2. Maintain adequate inventory of each .
3. Keep samples clean . . . bright .
4. Display in well lighted "heavy traffic" area .
5. KNOW YOUR PRODUCTS . . .

instruct your sales personnel on the selling points of our cutlery as in this catalog. Make them familiar with the items and their prices.

The more they know about BOKER TREE  BRAND Knives, the more they will sell . . . and the more profit you will make.

BOKER TREE BRAND MERCHANDISING UNITS

...to sell more...display more!

For additional details see
individual catalog pages.

FLOOR MERCHANDISER FEATURES:

- Knives securely mounted behind protective glass.
- Storage space for back-up stock.
- Sturdy casters for mobility.
- Fast moving assortments.

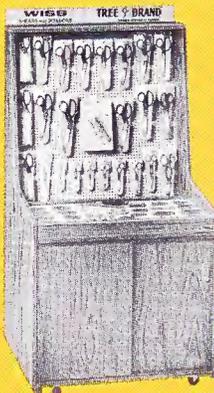
FREE DISPLAY WITH ASSORTMENT



***ASSORTMENT KF 7170**
4 ea. of 36 Boker
Tree Brand Knives
20"W x 50 1/4"H x 11-9/16"D
Shipping Weight — 96 lbs.

*ASSORTMENT SK 7156

3 ea. — 25 Wiss® **INLAID**® and
Trimline® Shears and Scissors
plus 4 ea. — 25 patterns
Boker Tree Brand Knives
30"W x 55 1/2"H x 23 1/2"D
Shipping Weight — 178 lbs.
Shears and Scissors in color
coded "Show and Sell"
packages available for self-
service selection.



***ASSORTMENT SK 7150**
4 ea. — 16 Wiss **INLAID** and
Trimline Shears and Scissors
plus 18 Boker Tree
Brand Knives
20"W x 50 1/4"H x 11-9/16"D
Shipping Weight — 11 101 lbs.

COUNTER MERCHANDISER FEATURES:

- Pilfer-proof protective glass front case.
- Knives securely mounted with stock number and price readily visible.
- Ample storage space behind unit.

FREE DISPLAY WITH ASSORTMENT



ASSORTMENT 12 AS

3 ea. of 12 leading American
Tree Brand Boker Knives.
12 1/8"W x 16 1/2"H x 8 3/4"D
Shipping Weight — 16 lbs.



ASSORTMENT KC 7160

Contains 6 ea. of 10 assorted
special Imported and American
Industrial patterns.
12 1/8"W x 16 1/2"H x 8 3/4"D
Shipping Weight — 23 lbs.



ASSORTMENT KC 7161

Contains 4 ea. of 12 assorted
Imported Boker Tree Brand
Pocket Knives.
12 1/8"W x 16 1/2"H x 8 3/4"D
Shipping Weight 16 3/4 lbs.



ASSORTMENT KC 7162

Contains 4 ea. of 12 assorted
Domestic and Imported Boker
Tree Brand Pocket Knives.
12 1/8"W x 16 1/2"H x 8 3/4"D
Shipping Weight — 17 1/8 lbs.



ASSORTMENT HC 7190
Contains 4 ea. of 7 assorted
Domestic and Imported Boker
Tree Brand Hunting and
Sportsman Knives.
12 1/8"W x 16 1/2"H x 8 3/4"D
Shipping Weight — 18 3/4 lbs.



ASSORTMENT TB 83A

Contains 3 ea. of 12 assorted
Imported Boker Tree Brand
Knives.
12 1/8"W x 16 1/2"H x 8 3/4"D
Shipping Weight — 15 1/2 lbs.

BOKER TREE BRAND SPORTSMEN'S SHEATH KNIVES

154 Good looking, sharp and trim — Popular with hunters and fishermen alike — Blade length 4 inches — Overall 7½ inches.



155-5" Especially suited for camping activities — Overall heavy duty style that won the West — Perfect for West or East — Big jobs or small — Blade length 4¾ inches — Overall 9 inches



156B Sportsman's Companion features Sabre Swedge Ground Blade with blood groove for effortless workability — Blade 4¼ inches — Overall 8½ inches.



159 I * Solingen made Hunter's favorite heavy duty skinning knife — Milled thumb grip insures firm control during use — Blade length 5¼ inches — Overall 9¼ inches.
* Imported



162 Envy the outdoorsman that carries this Raised Turkish Sabre ground blade with milled thumb grip for extra control — Blade length 4¼ inches — Overall 8 inches.



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