POCKET KNIVES HUNTING KNIVES

## WHOLESALER NET PRICE LIST

Effective July 1, 1975

PRICE LIST NO. B-954

Supersedes all previous price lists.

Boker Tree Brand Knives feature solid quality handles of the finest materials — solid brass linings — solid German nickel — silver bolsters — 1085 carbon cutlery steel blades — all fashioned together with over 100 hand operations with the pride and skill of Wiss & Boker master craftsmen.

### ALL AMERICAN POCKET KNIVES (Packed 3 to the Box)

Stock No.	Suggested Retail Each	Sugg. Dealer Net Each	Wholesaler Net Each	Description
83B	\$6.50	\$3.90	\$2.93	Utility Jack Knife—Clip & Pen Blades—Ebonite Handle—Size closed 3 inches.
84	6.50	3.90	2.93	Utility Jack Knife — Sheepfoot & Pen Blades — Ebonit Handles — Size closed 3 inches.
85	6.50	3.90	2.93	Utility Jack Knife — Razor & Pen Blades — Ebonit Handles — Size closed 3 inches.
492	6.25	3.75	2.81	Barlow Knife — Spear & Pen Blades — Improved Sta Type Handles — Size closed 35/16 inches.
493	6.25	3.75	2.81	Barlow Knife — Clip & Pen Blades — Improved Startype Handles — Size closed 3% inches.
494	6.25	3,75	2,81	Barlow Knife — Sheepfoot & Pen Blades — Improve Stag Type Handles — Size closed 31/4 inches.
495	6.25	3.75	2.81	Barlow Knife — Razor & Pen Blades — Improved Sta Type Handles — Size closed 3% inches.
1153	6.50	3.90	2.93	Slim Senator Pen Knife—Spear & Pen Blades—Improve Stag Type Handles — Size closed 2¾ inches.
1428	6.95	4.17	3.13	Senator Pen Knife — Spear & Pen Blades — Improve Stag Type Handles — Size closed 31/6 inches.
3030	8.50	5.10	3.83	Varmint or Texas Jack Knife-Large Clip & Spear Blade — Improved Stag Type Handles — Size closed 4 inches.
3588	7.50	4.50	3.38	Serpentine Pen Knife — Clip & Pen Blades — Improve Stag Type Handles — Size closed 3% inches.
5974	10.95	6.57	4.93	Large Congress Knife – Spear, Sheepfoot & 2 Pen Blade – Improved Stag Type Handles – Size closed 4½ inches
6006	9.50	5.70	4.28	Medium Congress Knife — 2 Sheepfoot & 2 Pen Blade — Improved Stag Type Handles — Size closed 33/4 inches
	83B  84  85  492  493  494  495  1153  1428  3030  3588  5974	No. Retail Each  83B \$6.50  84 6.50  85 6.50  492 6.25  493 6.25  494 6.25  1153 6.50  1428 6.95  3030 8.50  3588 7.50  5974 10.95	Stock No.         Suggested Retail Each         Net Each           83B         \$6.50         \$3.90           84         6.50         3.90           85         6.50         3.90           492         6.25         3.75           493         6.25         3.75           494         6.25         3.75           1153         6.50         3.90           1428         6.95         4.17           3030         8.50         5.10           3588         7.50         4.50           5974         10.95         6.57	Stock No.         Suggested Retail Each         Net Each         Net Each           83B         \$6.50         \$3.90         \$2.93           84         6.50         3.90         2.93           85         6.50         3.90         2.93           492         6.25         3.75         2.81           493         6.25         3.75         2.81           494         6.25         3.75         2.81           495         6.25         3.75         2.81           1153         6.50         3.90         2.93           1428         6.95         4.17         3.13           3030         8.50         5.10         3.83           3588         7.50         4.50         3.38           5974         10.95         6.57         4.93

Illustration	Stock No.	Suggested Retail Each	Sugg. Dealer Net Each	Wholesaler Net Each	Description
	6113	\$9.95	\$5.97	\$4.48	Medium Congress Knife — Spear, Sheepfoot & 2 Pen Blades — Improved Stag Type Handles — Size closed 3¾ inches.
	6384	6.95	4.17	3.13	Small Congress Pen Knife — Sheepfoot & Pen Blades — Improved Stag Type Handles — Size closed 3 inches.
	6484	9.25	5.55	4.16	Small Congress Knife — 2 Sheepfoot & 2 Pen Blades — Improved Stag Type Handles — Size closed 3 inches.
	8113	8.95	5.37	4.03	Medium Premium Stock Knife — Long Turkish Clip, Spey & Pen Blades — Improved Stag Type Handles — Size closed $3\frac{1}{2}$ inches.
int & army	8128	8.50	5.10	3.83	Medium Premium Stock Knife — Long Turkish Clip, Sheepfoot & Spey Blades— Improved Stag Type Handles — Size closed 3½ inches.
	8248	6.95	4.17	3.13	Small Serpentine Jack Knife — Clip & Pen Blades — Improved Stag Type Handles — Size closed 2¾ inches.
That Million	8288	6.75	4.05	3.04	Small Serpentine Pen Knife — Clip & Pen Blades — Improved Stag Type Handles — Size closed 2¾ inches.
	8313	8.95	5.37	4.03	Carpenter & Whittler Knife — Sabre Clip, Coping & Pen Blades — Improved Stag Type Handles — Size closed $3\frac{1}{2}$ inches.
	8348	7.25	4.35	3.26	Medium Jack Knife — Clip & Pen Blades — Improved Stag Type Handles — Size closed 3% inches.
	8368	8.50	5.10	3.83	Large Jack Knife — Sabre Clip & Pen Blades — Improved Stag Type Handles — Size closed 4 inches.
	8388	8.25	4.95	3.71	Small Premium Stock Knife — Clip, Sheepfoot & Pen Blades — Improved Stag Type Handles — Size closed 23/4 inches.
The Park	8573	9.50	5.37	4.28	Large Premium Stock Knife — Clip, Sheepfoot & Spey Blades — Improved Stag Type Handles — Size closed 4 inches.
	8585	8.75	5.25	3.94	Medium Premium Stock Knife — Clip, Spey & Pen Blades — Improved Stag Type Handles — Size closed 336 inches.
	8588	8.25	4.95	3.71	Medium Premium Stock Knife — Clip, Sheepfoot & Spey Blades — Improved Stag Type Handles — Size closed 3% inches.
	8593	8.95	5.37	4.03	Medium Premium Stock Knife — Clip, Spey & Leather Punch Blades — Improved Stag Type Handles — Size closed 33% inches.
	8842	7.95	4.77	3.58	Equal End Jack Knife — Spear & Pen Blades — Improved Stag Type Handles — Size closed $3\frac{5}{8}$ inches.

Stock No.	Suggested Retail Each	Sugg. Dealer Net Each	Wholesaler Net Each	Description
9023	7.50	4.50	3.38	Small Jack Knife — Spear & Pen Blades — Improved Stag Type Handles — Size closed $3\frac{1}{16}$ inches.
9215	7.50	4.50	3.38	Utility Knife of 1,000 uses — Hawkbill Blade — Size closed 4 inches.
9215R	7.95	4.77	3.58	Same as 9215 with Red Handle and Blister Packed
9229	7.50	4.50	3.38	Electricians' Knife-Spear Blade, Screwdriver & Insulation Scraper-Brass Lock, keeps screwdriver from closing when in use — Size closed 3¾ inches.
9361	9.25	5.55	4.16	Campers' Knife-Spear & Pen Blades Can Opener, Screw-driver-Bottle Caplifter — Improved Stag Type Handles — Size closed 3¾ inches.
9572	8.95	5.37	4.03	Trappers' or Muskrat Knife — 2 Specially Ground Skinning Clip Blades — Improved Stag Type Handles — Size closed 4 inches.
9695	7.95	4.77	3.58	Swell End Jack Knife—Spear & Pen Blades—Improved Stag Type Handles — Size closed 31/16 inches.
9696	7.95	4.77	3.58	Swell End Jack Knife — Clip & Pen Blades — Improved Stag Type Handles — Size closed 3% inches.
9815	9.25	5.55	4.16	Large Swell End Jack — Spear & Pen Blades — Improved Stag Type Handles — Size closed $4\frac{1}{2}$ inches.
9885	9.25	5.55	4.16	Premium Stock Knife — Clip, Sheepfoot & Spey Blades — Improved Stag Type Handles — Size closed 4 inches.
9885I	10.50	6.30	4.73	Premium Stock Knife — Clip, Sheepfoot & Spey Blades — Sea Pearl Handles — Size closed 4 inches.
9903	6.95	4.17	3.13	Dogleg Jack Knife — Spear & Pen Blades — Improved Stag Type Handles — Size closed $2\frac{7}{8}$ inches.
9908	6.95	4.17	3.13	Dogleg Jack Knife — Sabre Clip & Pen Blades — Improved Stag Type Handles — Size closed 2% inches.
IM	PORTED P	OCKET KNIV	/ES (Packe	ed 3 to the Box) Famous Solingen Quality
93	\$9.95	\$5.97	\$4.48	Sportsman's Knife — Long Clip Blade — Improved Stag Type Handles — Size closed 4 inches.
182	19.95	11.97	8.98	Deluxe Campers' Knife — Spear & Pen Clip Blades with separate can opener — Screwdriver & Bottle Caplifter — Awl and Corkscrew tools—Improved Stag Type Handles — Size closed $3\frac{1}{2}$ inches.
210	11.75	7.05	5.29	Medium Sleeveboard Pen Knife — Spear & Pen Blades — Imported Stag Type Handles—Size closed 3½ inches.
220	11.75	7.05	5.29	Senator Pen Knife — Spear & Pen Blades — Improved Stag Type Handles — Size closed 3 inches.
	9023 9215 9215R 9229 9361 9572 9695 9696 9815 9885 9885I 9903 9908 IM 93	No.       Retail Each         9023       7.50         9215       7.50         9215R       7.95         9229       7.50         9361       9.25         9695       7.95         9815       9.25         9885       9.25         9885       9.25         9903       6.95         IMPORTED F       93         \$9.95         182       19.95         210       11.75	No.         Retail Each         Net Each           9023         7.50         4.50           9215         7.50         4.50           9215R         7.95         4.77           9229         7.50         4.50           9361         9.25         5.55           9572         8.95         5.37           9695         7.95         4.77           9815         9.25         5.55           9885         9.25         5.55           9885I         10.50         6.30           9903         6.95         4.17           9908         6.95         4.17           182         19.95         11.97           210         11.75         7.05	No.         Retail Each Each Each Each Each Each         Net Each Each Each Each Each Each Each Each

## IMPORTED POCKET KNIVES (Packed 3 to the Box) Famous Solingen Quality

Illustration	Stock No.	Suggested Retail Each	Sugg. Dealer Net Each	Wholesaler Net Each	Description
	230	11.75	7.05	5.29	Slim Senator Pen Knife — Spear & Pen Blades — Improved Stag Type Handles — Size closed $2\frac{3}{4}$ inches.
	240	11.75	7.05	5.29	Medium Pen Knife — Clip & Pen Blades — Improved Stag Type Handles — Size closed $3\frac{1}{8}$ inches.
	260	12.95	7.77	5.83	Large Pen Knife — Clip & Pen Blades — Improved Stag Type Handles — Size closed $3\frac{1}{2}$ inches.
	280	13.95	8.37	6.28	Deluxe Pen Knife — 2 Pen Blades, 1 Clip Blade — Improved Stag Type Handles — Size closed $3\frac{1}{2}$ inches.
	903	18.95	11.37	8.53	Fisherman's Knife — Stainless Steel Long Clip & Scaler Blades with Disgorger — Improved Stag Type Handles — Size Closed 4 inches.
	940	19.95	11.97	8.98	Deluxe Camper's Knife — Stainless Steel Spear & Pen Blades with Separate Can Opener — Screwdriver & Bottle Cap Lifter — Improved Stag Type Handles — Size Closed 3-1/2 inches.
	1010	17.95	10.77	8.08	Folding Hunting Knife — Clip Blade — Improved Stag Type Handles — Size Closed 5-1/4 inches.
	2020	21.95	13.17	9.88	Folding Hunting Knife — Clip & Skinning Blades — Improved Stag Type Handles — Size closed 5¼ inches.
	73105S	2.95	1.77	1.33	Top Quality Leather Sheath For No. 1010 and No. 2020.
	5252	10.95	6.57	4.93	Congress Pen Knife — Sheepfoot & Pen Blades — Improved Stag Type Handles — Size closed $3\frac{1}{4}$ inches.
	5452	15.95	9.57	7.18	Small Congress Pen Knife — Sheepfoot, Coping & 2 Pen Blades — Improved Stag Type Handles — Size closed $3\frac{1}{4}$ inches.
	5464	17.50	10.50	7.88	Medium Congress Pen Knife — 2 Sheepfoot & 1 Pen & 1 Coping Blade — Improved Stag Type Handles — Size closed 3¾ inches.
	5474	19.95	11.97	8.98	Large Congress Pen Knife — Spear — Pen — Sheepfoot & Coping Blade — Improved Stag Type Handles — Size closed 41/4 inches.
	6066	17.50	10.50	7.88	Premium Stock Knife — Clip, Sheepfoot & Spey Blades — Improved Stag Type Handles — Size closed 4 inches.
	7267	15.95	9.57	7.18	Trapper's Knife — Clip & Spey Blades — Improved Stag Type Handles — Size Closed 4 inches.
	7374	17.50	10.50	7.88	Premium Stock Knife — Clip, Spey & Punch Blades — Improved Stag Type Handles — Size closed 4 inches.

Illustration	Stock No.	Suggested Retail Each	Sugg. Dealer Net Each	Wholesaler Net Each	Description
	7388	\$15.95	\$9.57	\$7.18	Medium Premium Stock Knife — Clip, Spey & Punch Blades — Improved Stag Type Handles — Size closed $3\frac{1}{2}$ inches.
	7474	17.50	10.50	7.88	Premium Stock Knife — Clip, Sheepfoot & Spey Blades — Improved Stag Type Handles — Size closed 4 inches.
	7588	15.95	9.57	7.18	Medium Premium Stock Knife — Clip, Sheepfoot & Spey Blades — Improved Stag Type Handles — Size closed $3\frac{1}{2}$ inches.
	7612	11.95	7.17	5.38	Dress Pen Knife — Stainless Steel Spear & Pen Blades — Stainless Steel Handles — Size closed 3 inches.
	7614	12.95	7.77	5.83	Dress Pen Knife — Stainless Steel Spear & Pen Blades — Stainless Steel Handles — Size closed 3½ inches.
	7616	24.95	14.97	11.23	Deluxe Dress Pen & Fly Fisherman Knife — Stainless Steel Spear & Pen Blades and Scissors especially useful for trimming flys, snipping line, etc. Stainless Steel Handles — Size closed 3 inches.
	8288I	11.75	7.05	5.29	Small Pen Knife — Clip & Pen Blades — Improved Stag Type Handles — Size closed 2¾ inches.
	8388I	12.95	7.77 ·	5.83	Pony Stock Knife — Clip, Sheepfoot & Spey Blades — Imported Stag Type Handles — Size closed $2\frac{3}{4}$ inches.
	8388I	12.95	7.77 ·	5.83	Pony Stock Knife - Clip, Sheepfoot & Spey Blades -

## IMPORTED SPORTSMEN'S KNIVES WITH SHEATHS (Packed 6 to the Box). Famous Solingen Quality

All Boker Tree Brand Sheath Knives feature mirror polished blades of 1085 carbon cutlery steel, blades honed to keen razor sharp perfection. Attractive solid brass butt plates and knobs, sturdy leather handles. Complete with one piece, full overlap sheath.

190	17.50	10.50	7.88	Sportsman's Companion Features Sabre Swedge Ground Blade with Blood Groove for Effortless Workability — Blade Length 4-1/4 inches — Overall 8-1/2 inches.
191	18.95	11.37	8.53	Especially Suited for Camping Activities — Overall Heavy Duty Style — Big Jobs or Small — Blade Length 5 inches — Overall 9 inches.
192	18.95	11.37	8.53	Goodlooking, Sharp and Trim — Popular with Hunters and Fisherman Alike — Blade Length 5-1/4 inches — Overall Length 9-1/2 inches.
193	19.95	11.97	8.98	Solingen Made Hunter's Favorite Heavy Duty Skinning Knife — Milled Thumb Grip Insures Firm Control During Use — Blade Length 5-1/4 inches — Overall 9-1/4 inches.

# **BOKER TREE \*BRAND MERCHANDISING UNITS**

## All Counter Assortments Shipped With FREE MERCHANDISER

BOKER TREE BRAND ... America's oldest name in pocket and sporting knives ... Since 1837.

individual catalog pages.

KF-7171 FLOOR DISPLAY ASS'T.



#### **CONTENTS OF** DISPLAY ASS'T.

4 each of 35 Boker Tree Brand Knives.

Nos. 85, 9903, 9908, 8348, 8368, 6384, 8288, 8388, 3588, 8593, 8588, 8585, 8573, 9885, 98851, 3030, 6113, 5974, 8313, 493, 9229, 93, 9361. 9572, 6066, 7474, 9572, 6066, 7474, 83881, 7588, 240, 280, 2020, 190, 191, 192, 193

DISPLAY DIMENSIONS 20" Wide, 50%" High including Casters — 11-9/16" Deep at Base, Shipping Weight — 96 Lbs.

TOTAL SUGGESTED RETAIL

WHOLESALER NET COST

\$1,551.80 \$698.31



#### ASSORTMENT KC 7164

Contains 3 ea. of 12 assorted American Tree Brand Pocket Knives. 121/8"W x 161/2" H x 83/4" D Shipping Weight - 15 lbs.

TOTAL SUGGESTED RETAIL

WHOLESALER NET COST

\$284.55

\$128.05



#### ASSORTMENT KC 7163

Contains 3 ea. of 21 assorted Domestic and Imported Boker Tree Brand Pocket Knives. 17%"W x 17%"H x 9"D Shipping Weight - 22 lbs.

TOTAL SUGGESTED RETAIL

WHOLESALER NET COST

\$669.00

\$301.05



#### ASSORTMENT KC 7161

Contains 4 ea. of 12 assorted, imported best selling Boker Tree Brand Pocket Knives. 12-1/8"W x 16-1/2"H x 8-3/4"D Shipping Weight - 16-3/4 lbs.

> TOTAL SUGGESTED RETAIL

WHOLESALER **NET COST** 

\$667.80

\$300.51



TREE ENAND

#### ASSORTMENT 12 AS

3 ea. of 12 leading American Tree Brand Boker Knives 121/8"W x 161/2" H x 83/4" D Shipping Weight - 16 lbs.

> **TOTAL SUGGESTED** RETAIL

WHOLESALER **NET COST** 

\$286.65

\$128.99

#### ASSORTMENT TB 83A

Contains 3 ea. of 12 assorted Imported Boker Tree Brand Knives. 121/8"W x 161/2" H x 81/4" D Shipping Weight - 151/2 lbs.

> **TOTAL SUGGESTED** RETAIL

WHOLESALER NET COST

\$509.70

\$229.37

#### **ASSORTMENT KC 7160**

Contains 6 ea. of 10 assorted special Imported and American Industrial patterns. 12½"W x 16½" H x 8¾" D Shipping Weight - 23 lbs.

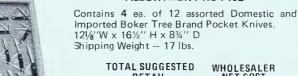
> **TOTAL SUGGESTED** RETAIL

WHOLESALER **NET COST** 

\$706.50

\$317.93

#### ASSORTMENT KC 7162



RETAIL

WHOLESALER NET COST

\$465.20

\$209.34



#### ASSORTMENT KC 7181

Contains 3 ea. of 12 assorted imported Boker Tree Brand Pocket & Hunting Knives. 17-3/4"W ×17-3/4"H × 9"D Shipping Weight - 22 lbs.

> TOTAL SUGGESTED RETAIL

WHOLESALER NET COST

\$640.50

\$288.23

BOKER TREE BRAND KNIVES Div. J. WISS & SONS CO., 400 West Market St., Newark, N. J. 07107