

WISS

SCISSORS SETS • LADIES' MANICURE SETS
MEN'S GROOMING SETS • AND GIFT IDEAS





GS-5



GS-3



GS-13

WISS® sewing sets*

WISS Sewing Sets are truly cutlery treasures. Their lasting beauty and unmatched cutting performance will provide years of sewing pleasure. That's because WISS products are made of finest cutlery steels, hot drop-forged, hardened and tempered to the most exacting specifications.

WISS GIFT SETS ARE IDEAL FOR ALL BUSINESS GIFT-GIVING OCCASIONS: HOLIDAYS, PROMOTIONS OR SPECIAL AWARDS.

GS-5 HOMEMAKER

A must for every woman who sews. This attractive, ground leather zipper case features 7" dressmakers' shears, 5" sewing scissors and 4" embroidery scissors. Colors: R, P, B, Y.

GS-3 SWEETHEART

Here's a real sweetheart in more ways than one. Its lovely heart-shaped case, hand crafted in durable ground leather, is fitted with a handy 5" sewing scissors and the indispensable 7" dressmakers' shears. Colors: R, P, B, Y.

GS-13 SEWING SET

An ideal starter set to begin her WISS collection. Features the indispensable 7" dressmakers' shears and 5" all-purpose sewing scissors. Its attractive package makes the GS-13 an ideal gift.



GS-120



GS-116



GS-115

GS-120 CAREER GIRL

If she could only pick three WISS cutting implements we are sure that these would be her choice: 7½" pinking shears, 7" dressmakers' shears and 5" sewing scissors. All protected and handy in a lovely zipper case of ground leather. Colors: R, B, Y.

GS-116 FAIR LADY

She'll feel like a pro and cut like a pro with these beautiful WISS shears: 7½" Ball Bearing Pivot pinking shears that are world famous for their exceptional accuracy and cutting ease, indispensable 7" dressmakers' shears. Both in a beautiful heart-shaped ground leather case. Colors: R, B, Y.

GS-115 HERITAGE

The Heritage represents WISS cutlery at its best: 7½" pinking shears, 7" dressmakers' shears, 5" sewing scissors and 4" embroidery scissors. Equally attractive is its durable ground leather case that offers lasting protection as well as beauty. Colors: R, B, Y.

NOTE: Ground leather refers to a special composition consisting of more than 70% shredded leather fibres permanently bonded together to produce a soft, pliable material that provides exceptional resistance to scuffing and cracking. It is available in many lovely colors that are easy to clean and that keep their bright fresh appearance indefinitely.

COLOR CODE:

R—Holiday Red
B—Como Blue
Y—Tropic Yellow
P—Shocking Pink

*CASES ONLY IMPORTED FROM AUSTRIA.



GW-154



GW-144



GW-157



GW-147

WISS® Ladies' Manicure Sets*

THE INDISPENSABLE TRAVEL ACCESSORY

A lady chooses her friends and her manicure implements with the same meticulous care—that's why more discriminating women choose WISS. The beautiful sets illustrated on these pages offer an exceptional selection of the world's finest grooming implements. Ideal gifts for any occasion.

GW-154 COQUETTE

Coed or working girl will find this compact set a convenient headquarters for smart nail care. Attractive ground leather case. Colors: R, B, Y, P.

GW-144 FANTASY

A gold-plated frame introduces this luxurious genuine cowhide manicure set. Fitted with seven gold-plated implements of highest quality. Colors: R, B, L.

GW-157 RHAPSODY

This tailored ground leather case is cleverly fitted with six essential grooming aids. Everything from cuticle nippers to nail file. Colors: R, B, Y, P.

GW-147 GLAMOUR

Top-grain cowhide case contains eight essential implements for professional grooming. Indispensable for the woman who cares about her hands. Colors: B, L, U.

COLOR CODE:

R—Holiday Red
B—Como Blue
Y—Tropic Yellow
P—Shocking Pink
L—Gold
U—Plum

*IMPORTED FROM EUROPE.



GM-23



GM-123



GM-125



GM-127

WISS® Men's Grooming Kits*

FOR HOME AND TRAVEL

All these WISS brand men's grooming kits feature beautiful cases of genuine top-grain cowhide, with the exception of GM-123 which is made of rich-looking ground leather.

WISS GIFT SETS ARE IDEAL FOR ALL BUSINESS GIFT-GIVING OCCASIONS: HOLIDAYS, PROMOTIONS OR SPECIAL AWARDS.

GM-23 EXECUTIVE

The well-equipped executive will find this top-grain cowhide case and all that it contains perfect for good grooming; tucks away neatly. Colors: X, O.

GM-123 MONSIEUR

Compact design in durable ground leather provides uncluttered access to each of its six matched manicure implements. Included are: sturdy nail nippers and cuticle scissors, nail clip, nail file, pusher, and tweezers. Colors: S, K.

GM-125 COUNTRY CLUB

Handsomely constructed case of soft, luxurious, top-grain cowhide. Fitted with all the essentials of good grooming including nail nippers, cuticle scissors, tweezers, file, pusher, cleaner, nail clip. Colors: K, O.

GM-127 DIPLOMAT

Top-grain cowhide case with all the grooming implements needed by the man who wants everything. Nail nippers, cuticle and nose scissors, nail clip, tweezers, file, pusher, scraper, cleaner. Colors: X, O.

COLOR CODE:

X—Brown
K—Black
O—Olive
S—Russet.

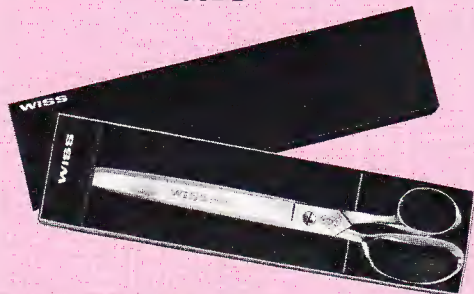
WISS® Gift Ideas



GSL-2



Pinking Shears



Gold Plated Shears



Skaloping Shears

GSL-2 LOBSTER SHEARS

Lobster fanciers will love this set of beautiful chrome plated shears. They snip through shells quickly, easily, neatly—eliminate messy cracking and hammering. Serrated blade prevents slipping. Helpful instructions are illustrated on the inside cover of the attractive black and gold gift box.

GOLD PLATED SHEARS

Perfect for ribbon-cutting events, executive gifts or special awards. These beautiful shears are available in 8", 10" and 12" size, individually gift boxed. Order 2182P for 12" shears on a handsome walnut plaque. 2438—8", 2180—10", 2182—12", 2182P—12" (recessed, magnetized walnut plaque for desk or wall).

WISS HARDENED PINKING SHEARS

Favorite of home sewers and professional dressmakers. Ball bearing pivot provides ease of cutting sheer or heavy fabrics. Creates a ravel-resistant edge. Individual box features an inner hang-up sleeve for self-service. Black Handles: CB-7—7½", CB-9—9" Left-Hand Shears: CB-7 LH—7½" Full Plated Finish: CC-7—7½"

WISS HARDENED SKALOPING SHEARS

An ideal gift for the sewer who likes a different touch—a graceful, ravel-resistant scallop edge. Same easy ball bearing cutting action as WISS Pinking Shears. Individually boxed with inner hang-up sleeve. SN-7—7½"

MINI MERCHANDISERS

It's not enough to make the world's finest cutlery and package it in award-winning packages. They must be displayed where customers can see them, pick them up and buy them. WISS makes this possible with these compact and versatile merchandisers... designed for counter or pegboard.

FH-4 FLOWER SHEARS

Cuts and holds flowers in one operation. Protects hands from thorns. Fully plated with stainless steel blades. Ind. carded with protective plastic. For display order No. GT—7516—6 pairs FH-4 plus free merchandiser.

QUICK-CLIP® SPEED CUTTER

Unusual, light-weight, Quick-Clip Speed Cutters for sewing, embroidering, snipping, clipping, trimming, wrapping, flower picking and arranging, etc. In its own protective case for pocket, handbag or storing. Replaceable stainless steel blades. Sharp points No. 1573. For display, order No. 7100—6 pairs No. 1573 and free counter pegboard rack.



Flower Shears



Quick-Clip® Speed Cutters



**SEWING
SETS**

GS-105

GS-103

THE Keen- Edge®

GROUP OF IMPORTED* SETS

All the ingredients
for Volume Business

- A WIDE SELECTION OF SEWING AND GROOMING SETS TO CHOOSE FROM.
- A COMPLETE RANGE OF PRICES FOR EVERY BUDGET AND OCCASION.

GS-105 CORONATION

It's "sew-easy" with a scissors set like this! Attractive ground leather case fitted with 7" dressmakers' shears, 5" sewing and 3½" embroidery scissors. Handy thread, needles and needle threader. Colors: R, B, Y.

GS-103 CONTESSA

Great favorite with the ladies of the sewing circle. Handsome fabric-lined ground leather case contains 7" dressmakers' shears, 5" sewing scissors, thread, needles, and needle box. Colors: R, B, Y, Z.

GM-209 ATTACHÉ

Indispensable for the man on the go. Rugged ground leather case is fully equipped with nail nippers, cuticle scissors, nail file, tweezers and nail clip. Colors: S, K.

GW-309 INTRIGUE

Handy ground leather case is fully equipped: has cuticle nippers, nail scissors, tweezers, nail file, cleaner, and pusher. Colors: B, Z, Y, P.

COLOR CODE:

R—Holiday Red
B—Como Blue
P—Shocking Pink
Z—Sunset Orange
Y—Tropic Yellow
S—Russet
K—Black

*IMPORTED FROM EUROPE.



**MEN'S
GROOMING
SET**

GM-209

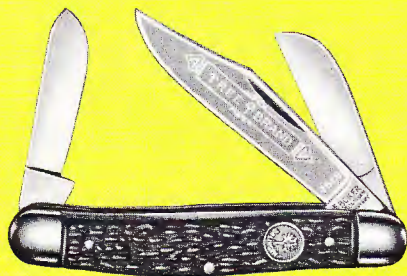


**LADIES'
MANICURE
SET**

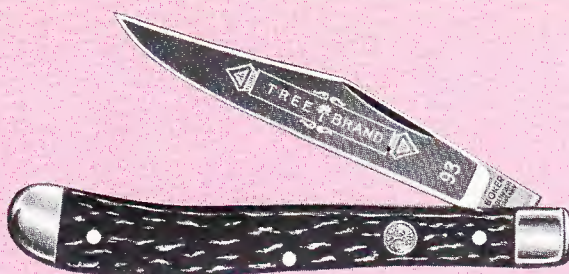
GW-309



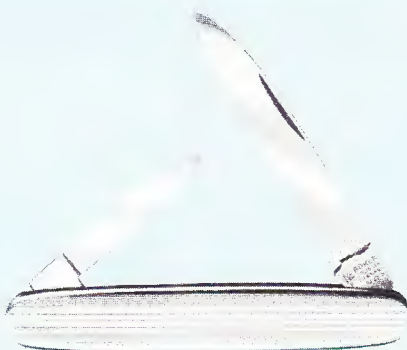
7474



7588



93



7614

OTHER GIFT SUGGESTIONS...

boker tree brand knives

FOR BIRTHDAYS, GRADUATIONS, FATHER'S DAY OR ANY GIFT OCCASION!

Durable handles, solid brass linings—
nickel-silver bolsters—carbon cutlery steel
blades... fashioned together by skilled
master craftsmen. Gift Boxed.
Order special gift assortment.
Each assortment contains 3 each
of 4 patterns illustrated.

7474 PREMIUM STOCK KNIFE

All Around Favorite... Handsomely Etched Master Clip Blade,
with Spey and Sheepfoot Blades. Improved Stag Type
Handles. Length Closed—4".

7588 MEDIUM STOCK KNIFE

A Proven Winner... A Smaller Version of the 7474 above.
Length Closed—3½".

93 SPORTSMAN'S KNIFE

For Sports Afield... Featuring Long Clip Blade to serve the
countless needs of the Camper, Hunter and Trapper.
Improved Stag Type Handles. Length Closed—4".

7614 DRESS PEN KNIFE

Perfect for the Complete Executive... Stainless Steel
Spear & Pen Blades and Handles. Length Closed—3½".

IMPORTED FROM SOLINGEN GERMANY.

**America's oldest name in Pocket and Sporting
Knives . . . Since 1837.**

WISS® Perfect Gifts for

MOTHER'S DAY, FATHER'S DAY
BIRTHDAYS, GRADUATIONS
ANNIVERSARIES & CHRISTMAS

ILLUSTRATED PRICE LISTS ARE AVAILABLE ON BOKER KNIVES.

SEE SEPARATE TERMS SHEET FOR WISS GUARANTY

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