

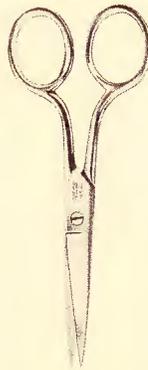
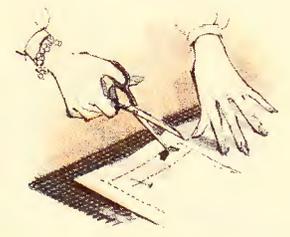
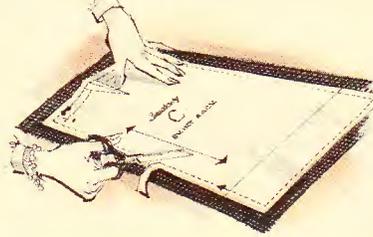
WISS®

a wardrobe
of shears and
scissors that
will take you
along the
road to
creative
fashion.

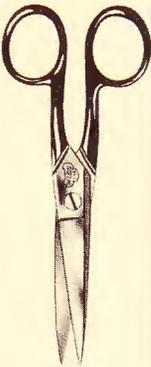
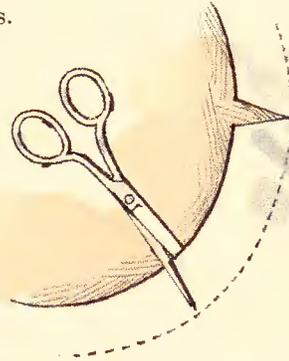




Dressmaker Shears: Available in 7", 8" and 9" lengths. For cutting natural and blended fabrics of silk, wool, linen or cotton. Bent handle permits lower blade to rest on table to avoid disturbing the pattern and fabric layout. Cut sharply at the tips for accuracy in cutting notches.

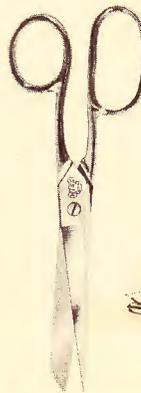


Sewing Scissors: Available in 3½" to 6" lengths. Two sharp points for cutting to the stitching line when clipping curves.



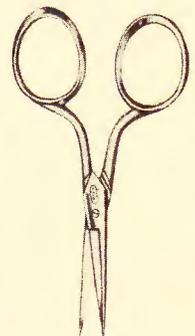
Quick Clip® Speed Cutters:

An essential tool to use at the sewing machine. Cuts threads cleanly at the beginning and end of every stitching line. Spring action instantly re-opens blade after each cut. Excellent seam ripper for the new tight stretch stitches.



Light Trimmers:

The ideal cutting tool for the occasional sewer who repairs and alters clothing. Excellent for mending, darning and light fabric cutting. Available in 6" and 7" lengths.



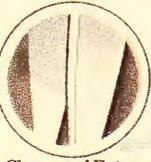
Embroidery Scissors:

Designed especially for embroidery and the fine needlework. Extremely sharp point and very handy for intricate jobs.

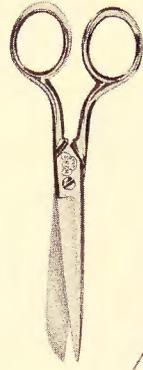




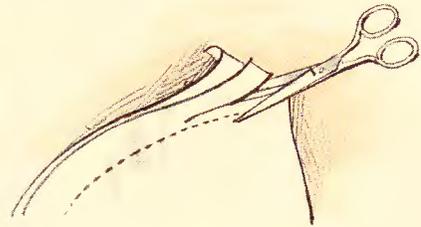
Knife Edge Shears: Available in 7" and 8" lengths. For greater ease in cutting synthetic fabrics. One blade ground to a sharp knife edge that will easily cut polyesters, acrylics, double knits, and laminated fabrics. Bent handle.



Close-up of Extra Sharp Knife-Edge

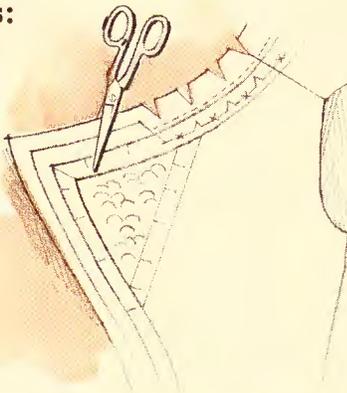


Sewing Scissors: Available in popular 5" and 6" lengths. One sharp and one blunt point to prevent snagging when trimming.

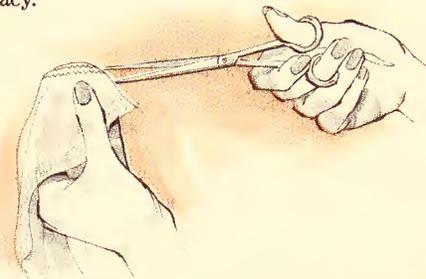


Tailors' Points:

Professional model-heavy construction. Sturdy pointed blades clip easily into heavy fabrics and hair canvas.

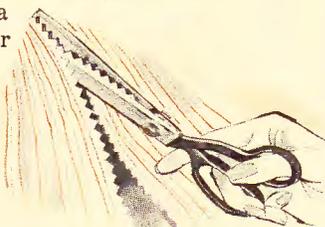
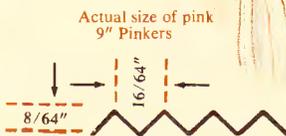
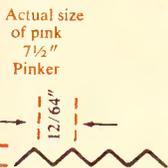


Lingerie Shears: Lightweight, for cutting the sheerest of fabrics... Serrated blades prevent stretching and slipping. Long narrow blades trim close to the stitching line. Finger guide for cutting control and accuracy.



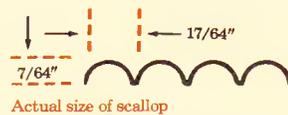
Pinking Shears:

Available in 7½" and 9" lengths. They provide a ravel-resistant edge and seam finish on all types of fabrics. Excellent for decorative trim detail, applique and creative crafts. The teeth on the 9" professional model cut with a larger triangular pinked finish.



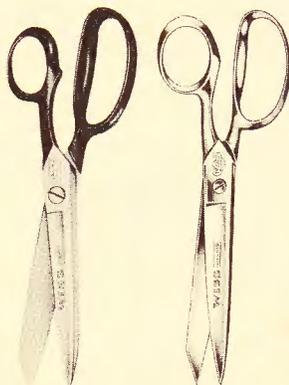
Skalloping Shears:

An exclusive way to create a graceful scalloped design and a more ravel-resistant decorative edge for special fabrics. Each round edge of the scallop becomes bias and bias cuts resist raveling. Particularly adaptable to trim and applique designs when used alone or with 7½" and 9" pinking shears.



Embroidery Scissors:

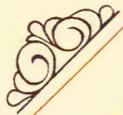
Specially for embroidery and other types of needle work. Thinner blades and needle-like points make them ideal for use on delicate fabrics.



Household Shears:

Available in 7" and 8" lengths. The traditional straight shears for a wide variety of household cutting uses.



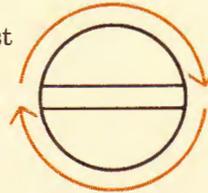


The Inlaid® Story

Inlaid Shears are the finest Wiss shears you can buy and are produced by a special Wiss process of welding high-carbon steel blades to hot drop-forged steel frames. This double forging process results in shears having a harder, longer-lasting cutting edge, that are superior to ordinary shears of one-piece solid steel construction.

The "Pivot" Story

Patented* Wiss Set-EasyPivot™ shears permits you to adjust the run of the shears so they feel just right when you cut. Shears which have a screw construction are superior to those that are riveted, because they can be adjusted to your personal preference.



*Pat. No. 3289 296

Care of Fine Shears and Scissors

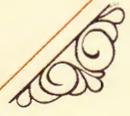
An occasional drop of oil at the screw joint will insure a smoother and longer cutting life. When not being used, your cutting implements should be kept in their original vinyl storage pouch to protect them from scratches; wipe blades frequently to keep them free of lint.



Size Selection

Consider hand size as well as cutting end-use when selecting shears. Larger shears have longer blades which open wider and may tend to tire the smaller hand. With scissors, selection is more a matter of personal preference.

As a convenience, for left handed persons, Wiss manufactures left handed models for a number of their shears.



J. Wiss & Sons Co., 400 West Market St., Newark, N. J. 07107