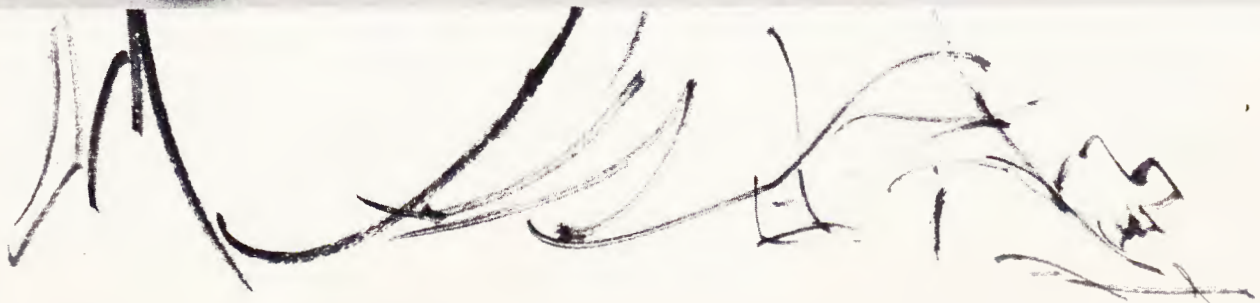
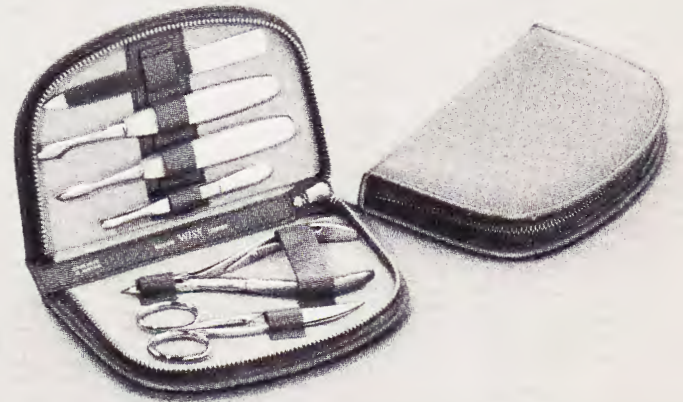
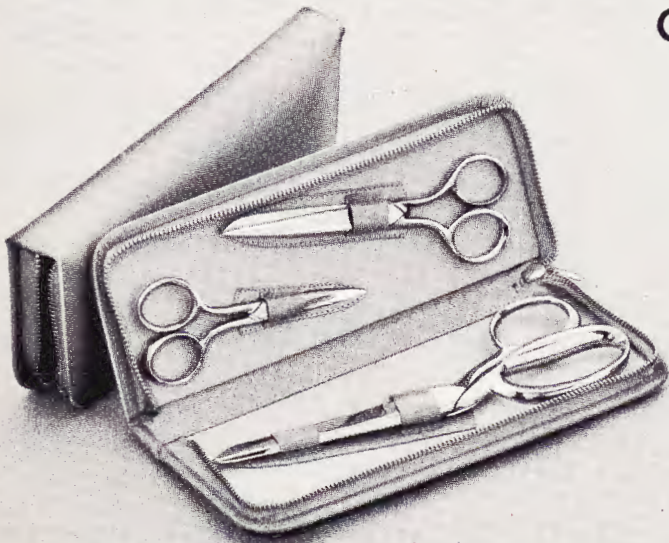


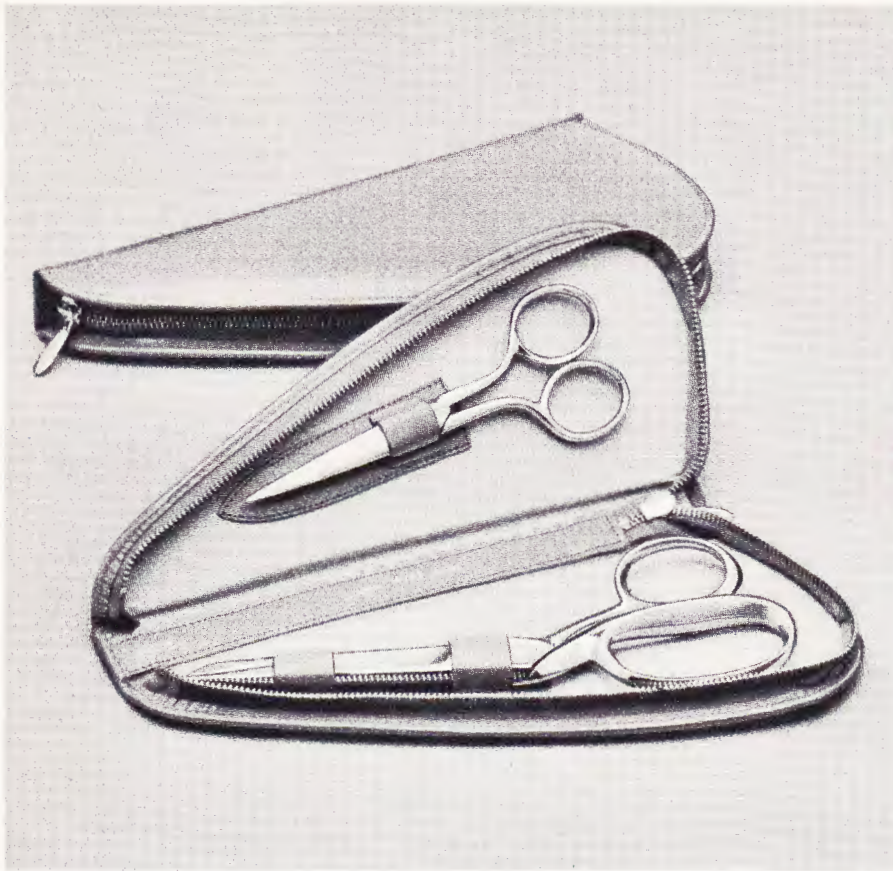
WISS



GIFT SETS and GIFT IDEAS



WISS SCISSORS SETS



GS-3 SWEETHEART

Lovely heart-shaped case is hand crafted from top grain cowhide . . . fitted with the two essentials for expert sewing: 7" dressmakers' shears; sewing-embroidery scissors. Colors: R, G, B, Y, I
Retail \$10.95



GS-7 MARTINIQUE

Trim, tailored top grain cowhide case, fitted with embroidery or pocket scissors, comb and nail file. Colors: R, Y, T.

Retail \$3.95



GS-8 MARDIS GRAS

Luxurious gold-tooled cowhide case fitted with sewing scissors, thread, needles. Remove insert and you have a lovely case for eyeglasses. Colors: G, I, R.

Retail \$4.95



GS-9 FLORENTINE

The two most useful scissors—sewing and embroidery—in an elegant gold-tooled cowhide case. Remove insert and case is perfect for eyeglasses. Colors: R, I, B, G, T.

Retail \$7.95



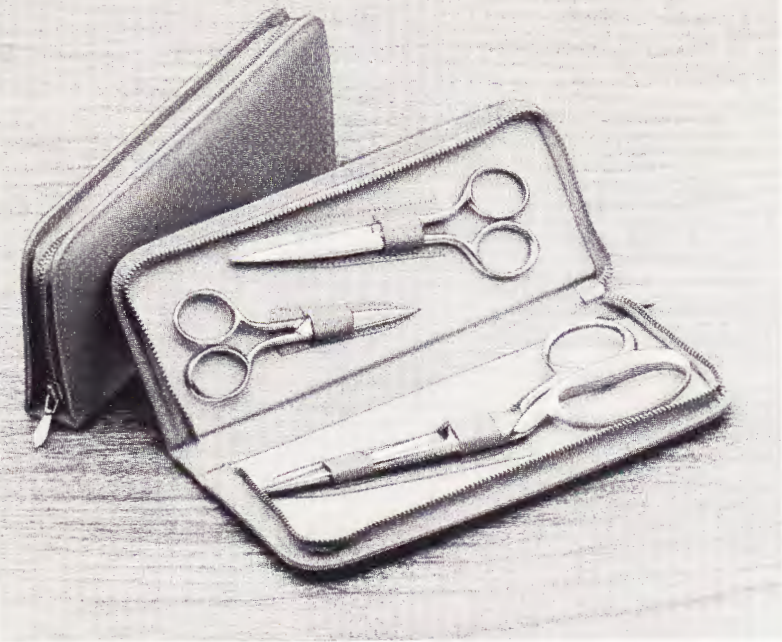
GS-10 CAPRI

Gold-tooled leather case holds removable leather insert fitted with small dressmakers' shears and pair of embroidery scissors. Use for glasses, too. Colors: R, B, Y, T.

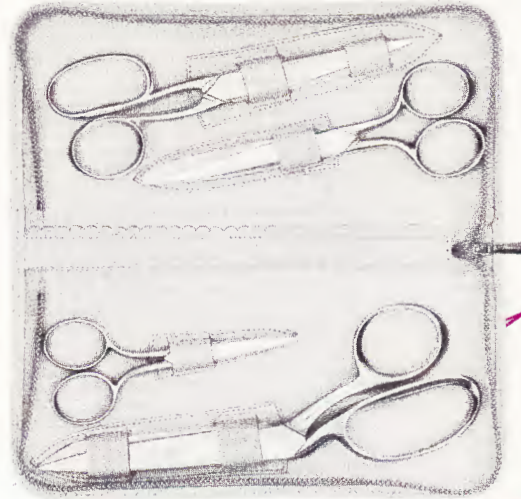
Retail \$9.95

COLOR CODE:

- B—Como Blue
- G—Nile Green
- I—Ivory
- K—Black
- R—Holiday Red
- T—Saddle Tan
- Y—Tropic Yellow



GS-5



GS-11



GS-116



GS-115

GS-120



GS-115 HERITAGE

A complete, matched-quality ensemble: 9" pinking shears; 8" dressmakers' shears; sewing and embroidery scissors. Top-grain cowhide case. Colors: R, B, G, Y, I. Retail **\$27.95**

GS-120 CAREER GIRL

7½" pinking shears; dressmakers' shears; and sewing scissors in top grain cowhide case. Colors: R, B, Y, G, I... Retail **\$19.95**

SN-120

As above; Skalloping shears replace pinking shears. Retail **\$19.95**

GS-5 HOMEMAKER

What every woman needs for plain and fancy sewing. Dressmakers' shears, sewing scissors, and embroidery scissors in luxurious top-grain cowhide zip-up case. Colors: R, G, B, Y, I, K. Retail **\$14.95**

GS-11 COUTURIÈRE

A professionally complete set of matched high quality. Top-grain cowhide case contains dressmakers' shears and three other essential scissors. Colors: R, B. Retail **\$19.95**

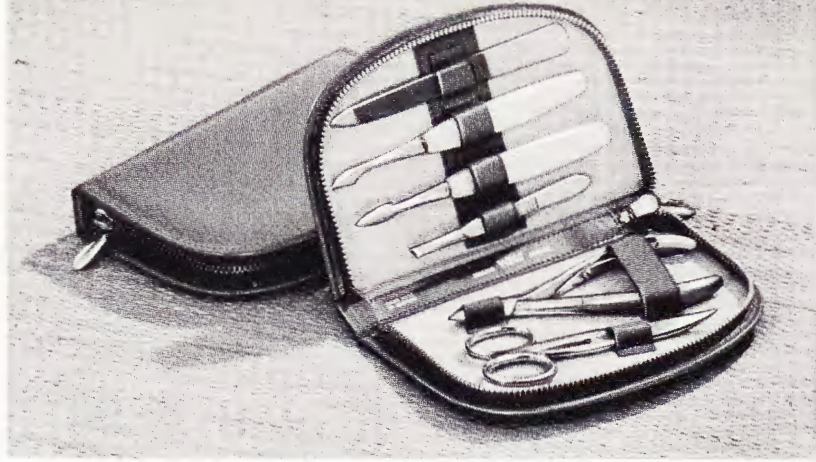
GS-116 FAIR LADY

Chic heart-shaped, top grain cowhide case fitted with dressmakers' shears, and 7½" pinking shears. Colors: R, G, B, Y, I. Retail **\$16.95**

SN-116

Same as above with Wiss Skalloping Shears in place of Pinking Shears. Retail **\$16.95**

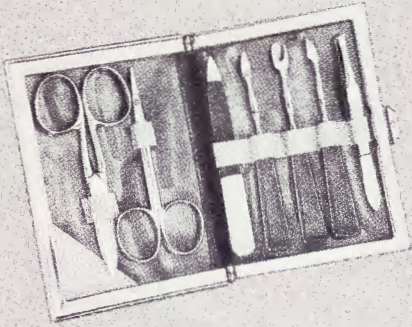
LADIES' MANICURE SETS BY **WISS**



GW-157 RHAPSODY

Tailored cowhide case is cleverly fitted with superb quality grooming aids. Has everything from cuticle nippers to nail file. Colors: R, B, G, I, K.

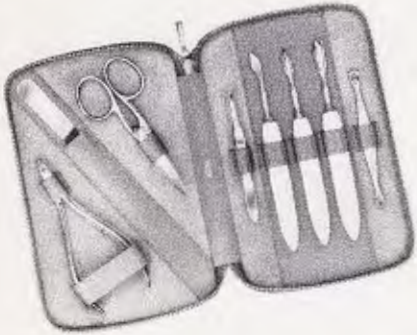
Retail **\$9.95**
PLUS TAX 25¢



GW-144 FANTASY

A gold-plated frame introduces this luxurious calf manicure set, fitted with seven gold-plated implements of highest quality. Colors: R, P, I, Q.

Retail **\$12.95**
PLUS TAX 25¢



GW-149 VANITY

Complete assortment for professional grooming. Tailored top grain cowhide case is fitted with all the essentials. Colors: R, G, P, I.

Retail **\$14.95**
PLUS TAX 35¢

COLOR CODE:

B—Como Blue
G—Nile Green
I—Ivory
K—Black
P—Bonbon Pink
Q—Turquoise
R—Holiday Red
T—Saddle Tan
Y—Tropic Yellow

GW-154 COQUETTE

Coed or working beauty, finds this compact set a convenient headquarters for smart nail care. Top grain cowhide case. Colors: P, B, G, Y.

Retail **\$8.95**
PLUS TAX 25¢



GW-150 ENCHANTMENT

Its seven gold-plated grooming instruments are unerringly matched; superbly crafted. All are nicely fitted in this finest quality calfskin case with gold-plated frame. Colors: R, Y, Q. Retail **\$15.95**
PLUS TAX 30¢

GW-147 GLAMOUR

Suede-lined top grain cowhide case contains eight essential implements for professional grooming. Indispensable for the woman who cares about her hands. Colors: R, P, Y, B. Retail **\$17.95**
PLUS TAX 35¢

GW-153 ELEGANCE

For the woman who loves beautiful things, this gold-framed case of finest quality calfskin is luxuriously fitted with superb quality, gold-plated implements. Colors: R, Y, P, Q. Retail **\$21.50**
PLUS TAX 45¢

GW-148 CAROUSEL

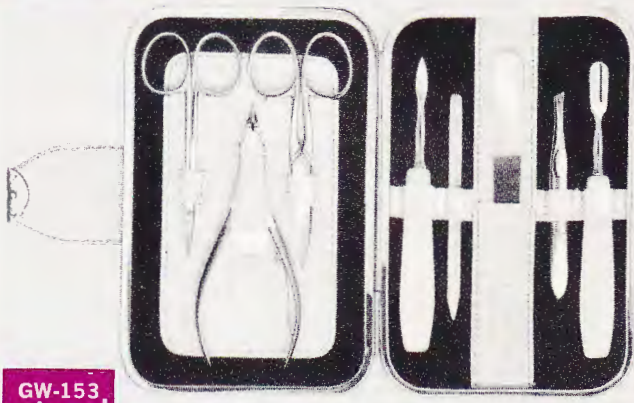
For Him and Her. Professionally equipped with nine matched grooming implements, this suede-lined, top grain cowhide case contains one of the finest and most complete manicure sets ever designed. Colors: R, B, T. Retail **\$24.95**
PLUS TAX 45¢



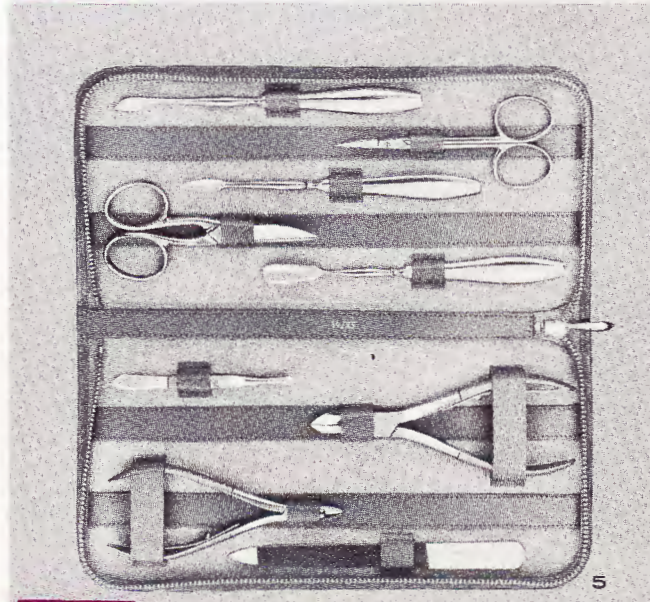
GW-150



GW-147



GW-153



GW-148

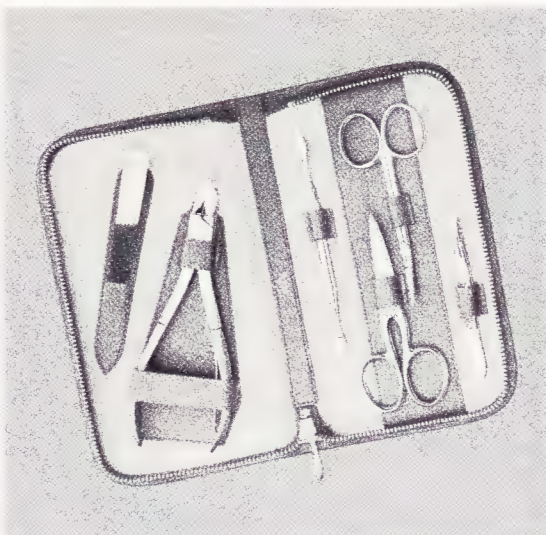
MEN'S MANICURE SETS BY WISS



GM-121 TRAVELER

The zip-up, tuck-away kit for the man on the go! Essential grooming tools fitted into top-grain cowhide case. Easily stores in briefcase or drawer. Colors: T, S.

Retail **\$8.95**
PLUS TAX 20¢



GM-125 COUNTRY CLUB

Specially designed English pigskin case with six indispensable implements for expert grooming. Includes superbly crafted nail nippers, cuticle and nail scissors, tweezers, file, and pusher.

Retail **\$16.95**
PLUS TAX 35¢



GM-23 EXECUTIVE

The well-equipped executive will find this top-grain cowhide case and all that it contains a necessity for good grooming; tucks away neatly. Colors: T, S.

Retail **\$13.95**
PLUS TAX 35¢



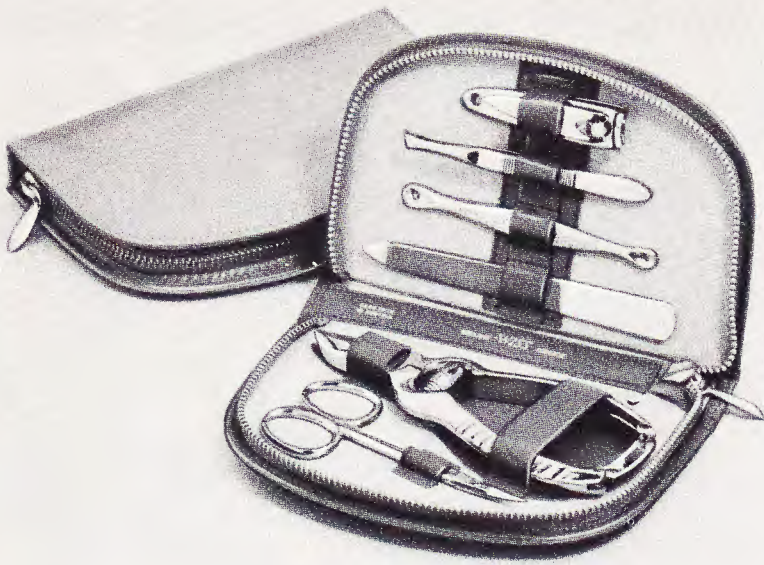
GM-126 V.I.P.

Luxurious personal assortment of grooming implements in top-grain cowhide case lined with suede. Includes matched manicure items of superior quality, plus handy bottle opener. Colors: T, S.

Retail **22.50**
PLUS TAX 50¢



J. W. & S. IMPORTED SCISSORS SETS



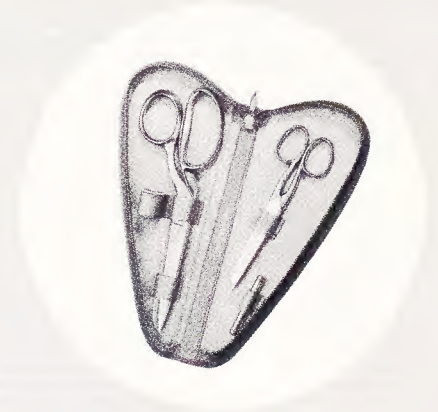
GM-123 MONSIEUR

Compact design in top-grain cowhide provides uncluttered access to each of its six matched manicure implements. Included are: sturdy nail nippers and cuticle scissors, nail file, pusher, and tweezers. Colors: T, S, K.

Retail **\$9.95**
PLUS TAX 25¢

COLOR CODE:

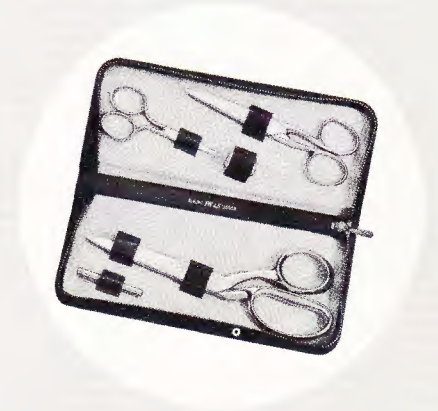
B—Como Blue
G—Nile Green
I—Ivory
K—Black
R—Holiday Red
S—Russet
T—Saddle Tan
W—Brown
X—Boxwood Green



GS-103 CONTESSA

Great favorite with the ladies of the sewing circle—with good reason! Handsome fabric-lined leather case contains 7" dressmakers' shears, 5" sewing scissors, thimble, and needle box. Colors: R, B, W, X.

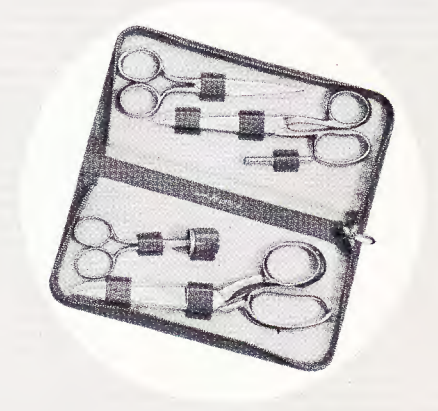
Retail **\$6.95**



GS-105 CORONATION

The best friend of the experienced seamstress—for fun! Genuine leather case contains efficient sewing and embroidery scissors, plus the indispensable dressmakers' shears. Handy needle box and thimble, too. Colors: R, B, W, X, I.

Retail **\$7.95**



GS-104 COSMOPOLITAN

The cosmopolitan lady who sews—and knows—chooses this matched set of imported implements for working ease. 7" dressmakers' shears, 6" light trimmers, sewing and embroidery scissors, and thimble and needle box are contained in the handsome leather case. Colors: R, B, W, X.

Retail **\$9.95**

J. W. & S. IMPORTED MANICURE SETS FOR MEN AND WOMEN

GW-307 HOLIDAY

Custom ladies' manicure set in genuine leather case. Fitted with cuticle scissors, file, pusher, cleaner, and tweezers. Colors: R, G, B. Retail **\$3.95**
PLUS TAX 12¢

GM-207 CAVALIER

As above; man's model. Nail scissors replace cuticle scissors. Color: S. Retail **\$3.95**
PLUS TAX 12¢



GW-302

GW-302 SABRINA

Trim cowhide case in attractive pocket style contains a complete assortment of grooming implements. Colors: R, B, G. Retail **\$3.95**
PLUS TAX 10¢

GM-202 DEL MONICO

As above; for men. Nail scissors and nail clip replace cuticle scissors and pusher. Color: S. Retail **\$3.95**
PLUS TAX 10¢

GW-308 MELODY

Requiring a minimum of space, this attractive genuine leather case contains all the needed manicure implements.

Colors: R, G, B, Y. Retail **\$4.95**
PLUS TAX 12¢

GM-208 WINDSOR

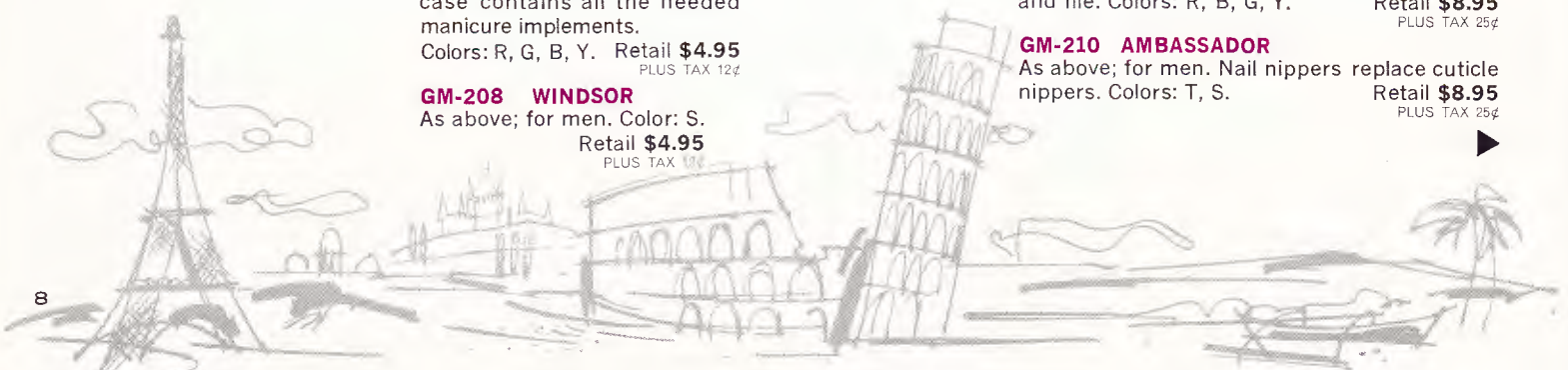
As above; for men. Color: S. Retail **\$4.95**
PLUS TAX 12¢

GW-310 EMPRESS

Tucks away smartly in suitcase or drawer. Top grain cowhide case, with cuticle nippers, cuticle and nail scissors, tweezers, pusher, cleaner, and file. Colors: R, B, G, Y. Retail **\$8.95**
PLUS TAX 25¢

GM-210 AMBASSADOR

As above; for men. Nail nippers replace cuticle nippers. Colors: T, S. Retail **\$8.95**
PLUS TAX 25¢





COLOR CODE:
 B—Como Blue
 G—Nile Green
 I—Ivory
 R—Holiday Red
 S—Russet
 T—Saddle Tan
 W—Brown
 X—Boxwood Green
 Y—Tropic Yellow

GW-309 INTRIGUE

Top grain cowhide case is fully equipped: has cuticle nippers, nail scissors, tweezers, nail file, cleaner, and pusher.
 Colors: R, B, G, Y. Retail **\$6.95**
 PLUS TAX 20¢

GM-209 ATTACHÉ

As above; for men. Nail nippers and cuticle scissors replace cuticle nippers and nail scissors.
 Colors: T, S. Retail **\$6.95**
 PLUS TAX 20¢

GW-304 REGENCY

A royal gift—with a built-in surprise! Partially unzip the top-grain cowhide lid of this fine quality clothes brush to reveal complete manicure set. Colors: R, B, I. Retail **\$5.95**
 PLUS TAX 15¢

GM-204 EMBASSY

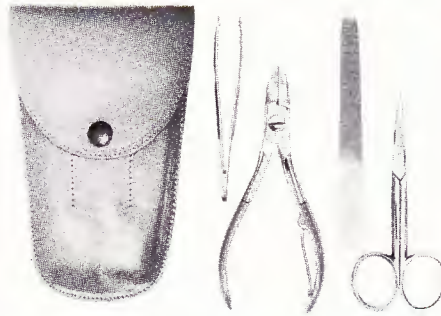
As above; for men. Colors: S, T. Retail **\$5.95**
 PLUS TAX 15¢

GM-203 ESQUIRE

Top-grain cowhide case in favorite pocket style—fitted with nail nippers, cuticle scissors, file, and tweezers. Color: S. Retail **\$5.95**
 PLUS TAX 15¢



GW-304



GM-203



WISS GIFT IDEAS

IKS KITCHEN SHEARS

Brightly colored handles will unscrew tight jar tops, decap bottles, even crack nuts! Cut meat, fish, paper, flowers; even light wire. Handles in Red, Green, Yellow, Turquoise, or Pink. Also fully chrome plated.

- ▼ IKS With colored handles. Retail \$2.95
- ▼ KSC Chrome Plated. Retail \$3.95



PINKING SHEARS

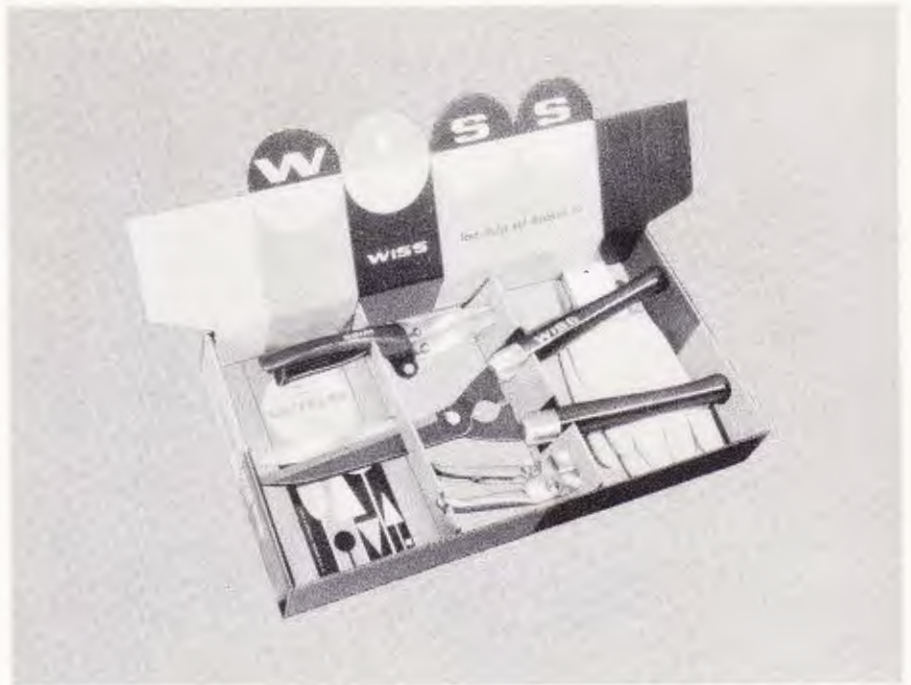
First choice through the years for home sewers and professional dress-makers. Maximum ease and efficiency in cutting.

Black Handles

- CB-5 5½" Retail \$4.95
- CB-7 7½" Retail \$6.95
- CB-9 9" Retail \$7.95

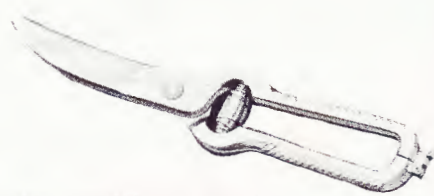
Chrome Plated

- CC-5 5½" Retail \$5.50
- CC-7 7½" Retail \$7.95
- CC-9 9" Retail \$8.95



GT-100 LAWN, HEDGE AND SHRUBBERY KIT

Has what it takes to maintain grounds and garden in classic trim: Hedge Shears, Grass Shears, Pruning Shears, Garden Gloves . . . and fully illustrated pruning guide. Retail \$9.95



1109 POULTRY SHEARS

For efficient, professional preparation of fowl for cooking, or for disjointsing as an aid to carving. Hot drop-forged, hardened and tempered steel; one blade serrated to prevent slipping.

Chrome Plated

- 1109 9" Retail \$5.95
- 1309 9" Retail \$7.95
- 1710 10" Retail \$9.95

Stainless Steel

- 1409 9" Retail \$12.95



HG-3 HOUSE & GARDEN KIT

Convenient hang-up holder with Pruning Shears, Flower Shears, and Kitchen-utility Shears. Retail \$8.95





FH-4 FLOWER SHEARS

In one motion, they permit you to cut and hold a flower, using only one hand . . . let you select and cut a stem in thick growth. Particularly effective for cutting roses—no scratching from thorns. Chrome plated, with stainless steel blades. Fully rustproof. Retail **\$2.75**



NEW WISS LUSTRE-CHROME LINE

Fine Wiss Scissors with a permanent lustrous, rust-resistant finish of chrome over nickel plating. Handsomely boxed.

- 1127 7" Dressmakers'. Retail **\$5.95**
- 1137½ 7½" Trimming. Retail **\$5.95**
- 1336 6" Sewing. Retail **\$4.95**
- 1815½ 5½" Sewing. Retail **\$4.50**
- 1773½ 3½" Embroidery. Retail **\$3.95**

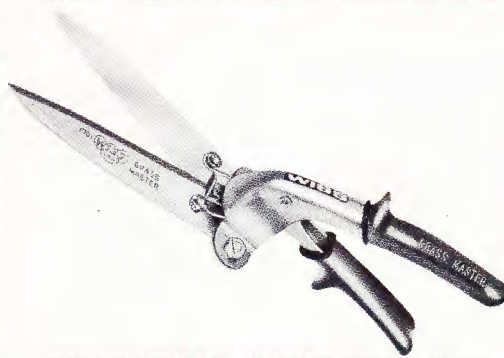
SKALLOPING SHEARS

Cut perfect scallops faster—because WISS has perfected these easy-action, precision Skalloping Shears. They cut easily on sheer, or on heavy fabrics—even in several thicknesses; make attractive, fray-resistant edges.

- SN-7 7½" Shears. Retail **\$7.50**
- SN-9 9" Shears. Retail **\$8.50**

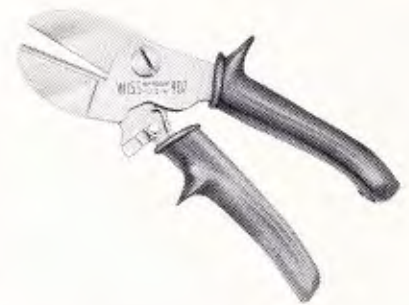
Chrome Plated

- SC-7 7½" Shears. Retail **\$8.50**



1701 NEW "GRASS MASTER"

Easiest-cutting shears made, with extra power for the toughest grass. Fully chrome plated; comfortable vinyl handles. Retail **\$2.99**



907-G "Hy-Power" ANVIL PRUNER

Tremendous cutting advantage, plus new super-comfortable vinyl grip and guards. Retail **\$3.25**





J. WISS & SONS CO.

Newark 7, N. J., U.S.A.

Quality for over a century