WISS® 69/70

GARDEN SHEARS CATALOG A-370

DuPont approved finish
TEFLON-S®
self lubricating,
no stick, easy clean,
no rust

TERRIFIC PROMOTION SPECIALS

WISS
CUTTING SPECIALISTS
SINCE 1848

SPACE-SAVING PACKAGING

NATIONAL ADVERTISING
in leading trade and consumer magazines

WISS *helps you sell more Wiss by consistent advertising in prominent gardening magazines:*

LOOK • FLOWER & GARDEN •
BETTER HOMES & GARDENS • SUNSET •
HOME GARDEN & FLOWER GROWER •
HOUSE BEAUTIFUL and HOUSE AND GARDEN

DuPont approved finish
TEFLON-S
self lubricating,
no stick, easy clean,
no rust

Look for this official DuPont Certification Seal of Approval. Only manufacturers who have complied with DuPont's rigid application specifications are allowed to display it.

TEFLON-S
won't stick, won't rust, is friction-free and easy to clean!

GRASS SHEARS

STOCK NO.	SUGG. RETAIL PRICE EACH	SUGG. DLR'S COST EACH	O/A LGTH.	DLR'S SHELF PACK & WT. LBS.	DISP. CODE NO. & QUANT.
***5600**	$4.98	$3.32	12"	6 prs. 6.8	B-6 C-6 D-3 F-3 G-3 H-6
***T-5251-711G**	$4.98	$3.32	12½"	6 prs. 6.5	A-3 B-6 C-6 D-6 E-3 F-3 G-3 H-6
8702	$4.98	$3.32	12½"	6 prs. 4.8	
***T-5242-702**	$3.79	$2.53	12½"	6 prs. 4.8	A-6 B-12 C-12 D-12 E-6 F-9 G-9 H-12
***701**	$3.29	$2.20	12"	6 prs. 6.5	B-6 C-6 H-6

PROFESSIONAL PATTERN

This professional pattern is the sturdiest of all grass shears. Hot drop-forged bright polished blades of finest cutlery steel. Offset handles are contoured to fit the natural position of the hand. Green vinyl comfort grips add extra ease of cutting. Features new **easily operated thumb latch.** Individually carded. 6 pairs per box.

Pat. Nos. (2958944) (3064350)

†**ALL TEFLON-S BENEFITS**

WISS/WIZZ® *Floating Blade Action*
FEATURES WISSALOY® STEEL

Patented **floating blade** action makes cutting tough grass easy. Power increases as the cutting gets tougher. Teflon-S coated Wissaloy steel blades, hardened, edged and adjusted to cut perfectly. Green vinyl comfort grips. Easily disassembled for resharpening. Convenient closing latch and hang-up hole.
Individually carded. 6 pairs per box.

STAINLESS STEEL BLADES

Pat. Nos. (2958944) (3296697)

WISS CREST® GRASS SHEARS — STAINLESS STEEL BLADES

These floating blade grass shears cut as well as they look. Stainless steel blades, hardened, ground, with **floating blade** action assure power for cutting the toughest grass quickly and easily. Features positive closing latch, chrome plated handles and yellow vinyl comfort grips with hang-up hole.
Individually carded. 6 pairs per box.

Pat. Nos. (2958944) (3296697)

†**ALL TEFLON-S BENEFITS**

Nationally Advertised

TEFLON-S GRASS SHEARS
FEATURES WISSALOY STEEL

Teflon-S coated blades. Floating blade action. Blades hardened and ground. New slide latch. Metallic green boot. Yellow grips with hang-up hole.
Individually carded. 6 pairs per box.

"GRASS MASTER"®

Hardened cutlery steel blades, beveled and knife-edged, provide superior cutting ability. Positive easy action latch. Attractive vinyl comfort grips with hang-up hole.
Individually carded. 6 pairs per box.

*This item included in product assortment of in-store merchandisers. Letter indicates display, and number indicates the quantity. Individual catalog pages of these merchandisers are available.
No. A-GT-70 • No. B-GT-170 • No. C-GT-270 • No. D-GT-7570
No. E-GT-7540 • No. F-GT-7550 • No. G-GT-7560 • No. H-GT-7580

† IMPORTANT NOTE: The TEFLON-S on WISS GARDEN SHEARS bears the official DuPont seal of approval. This means all application requirements have been made to provide the following TEFLON-S benefits. Self-lubricating. Easy-to-clean non-sticking surface. Rust proof. Exceptional cutting ease. Permanent coverage.

GRASS SHEARS

STOCK NO.	SUGG. RETAIL PRICE EACH	SUGG. DLR'S COST EACH	O/A LGTH.	DLR'S SHELF PACK & WT. LBS.	DISP. CODE NO. & QUANT.	
					A-3 B-6 C-6 D-12 E-3 F-6	G-6 H-6
*T-5240	$2.98	$1.99	12½"	6 prs. 4.5		
600	$2.89	$1.93	11½"	6 prs. 4.4		
801	$2.25	$1.50	12"	6 prs. 6.0		
502	$2.19	$1.46	12½"	10 prs. bulk pack 5.5		
510	$1.39	.93	10"	12 prs. 9.1		
901	$7.50	$5.00	37"	2 prs. 7.0		

TEFLON-S GRASS SHEARS

Teflon-S coated blades. Floating blade action. Hardened and edged blades. Closing latch.
Individually carded. Patented. 6 pairs per box.

† ALL TEFLON-S BENEFITS

SCISSORS ACTION

Economy priced scissors action grass shears. Specially edged and hardened blades cut toughest grasses. Comfortable contoured, green vinyl grips. Closing latch.
Individually carded. 6 pairs per box.

"QUICK-TRIM"T.M.

Medium price grass shears. Nickel plated steel blades are hardened for longer-lasting edges. Handles comfortably contoured. Closing latch. Green handles.
Individually carded. 6 pairs per box.

FLOATING BLADE "SPECIAL"

Floating blade action. Cuts toughest grass easily. Hardened cutlery steel, especially edged. Positive power cutting action. Closing latch.
Packed 10 to display carton.

KEEN-EDGE®
RED TAG "SPECIAL"

Sturdy, easy cutting shears. An outstanding value in the low price field. Hardened blades. Bright red, baked enamel handles.
Packed 12 to a display carton.

LONG HANDLE "BACKSAVER"®
Floating Blade Action

The attractive green "Backsaver" walk-and-cut long handle grass trimmer. Cuts tough grass easily with **floating blade** action. Bright blades hardened for long life. Comfortable contoured handles. Convenient locking latch. Wheels for easy guidance. Packed two pairs per carton.
Individually packaged in mailing carton at 25c net per pair extra.

Pat. Nos. (2958944) (3296697)

SALES TIPS

SELL WISS QUALITY

Hot drop-forging—the finest method of fabricating steel to provide toughness and edge holding properties. ■ Convenient hang-up holes—hedge shears blades—pruning and grass shears. ■ Fine cutlery steel. All WISS products are made of selected steels with the qualities needed to provide excellence in use. Point out the well known, highly respected steelmark emblem on each card.

Steel

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No. A-GT-70 • No. B-GT-170 • No. C-GT-270 • No. D-GT-7570
No. E-GT-7540 • No. F-GT-7550 • No. G-GT-7560 • No. H-GT-7580

WISS PROMOTES 9 BEST SELLING GARDEN SHEARS FEATURING TEFLON-S COATED BLADES:

3 Floating Blade Grass Shears

1 Anvil Pattern Pruning Shears

2 Hedge and Shrubbery Shears

3 Lopping Shears

PRUNING SHEARS

STOCK NO.	SUGG. RETAIL PRICE EACH	SUGG. DLR'S COST EACH	O/A LGTH.	DLR'S SHELF PACK & WT. LBS.	DISP. CODE NO. & QUANT.	
*908	$4.98	$3.32	8"	6 prs. 5.5	B-6 C-3 D-6	F-6 G-6 H-3
907	$3.98	$2.65	7"	6 prs. 4.0		

"HY POWER"® ANVIL PRUNER
FEATURES WISSALOY STEEL

"Hy Power" Anvil Pattern. Hot formed of special Wissaloy steel. Specially ground blade hand honed, has extra rigidity and strength for heavy cutting. Perfect blade adjustment to anvil permits clean, quick cutting. Nickel plated. Thumb-flick latch. All parts replaceable. Two sizes: 7" and 8".

Individually carded in protective transparent envelope.

STOCK NO.	SUGG. RETAIL PRICE EACH	SUGG. DLR'S COST EACH	O/A LGTH.	DLR'S SHELF PACK & WT. LBS.	DISP. CODE NO. & QUANT.
*T-5330-708	$3.98	$2.65	8"	6 prs. 2.5	A-3 B-6 C-3 D-12 E-3 F-6 G-6 H-3

†ALL TEFLON-S BENEFITS

Nationally Advertised

TEFLON-S PRUNING SHEARS
FEATURES WISSALOY STEEL

Teflon-S coated Wissaloy steel blade, hardened and edged. Anvil pattern. Yellow non-slip grips with hang-up hole. Two position thumb latch to facilitate rapid, light pruning, thinning and picking or to accommodate larger cuts. Offset bolt gives added leverage for cutting. All parts replaceable.

Individually carded in transparent envelope. 6 pairs per box.

STOCK NO.	SUGG. RETAIL PRICE EACH	SUGG. DLR'S COST EACH	O/A LGTH.	DLR'S SHELF PACK & WT. LBS.	DISP. CODE NO. & QUANT.
*707	$3.50	$2.34	6½"	3 prs. 1.5	A-3 B-3 C-3 D-3 E-3

ANVIL PRUNER
FEATURES WISSALOY STEEL

Maximum cutting ease. Anvil pattern. Chrome plated. Non-slip grips. Thumb latch has two positions to facilitate rapid, light pruning, thinning and picking, or to accommodate larger cuts. Alloy steel blade specially edged, hardened, and tempered. Offset bolt gives added leverage for cutting. All parts replaceable. Hang-up hole.

Individually carded in protective transparent envelope. 3 pairs per box.

STOCK NO.	SUGG. RETAIL PRICE EACH	SUGG. DLR'S COST EACH	O/A LGTH.	DLR'S SHELF PACK & WT. LBS.	DISP. CODE NO. & QUANT.
5335	$2.98	$1.99	8"	10 prs. bulk pack 7.5	

KEEN-EDGE® ANVIL PRUNER

New economy priced Anvil Pattern pruner offers exceptional cutting ease. Hardened and polished blade. Two position thumb latch and green vinyl grips with handy hang-up hole.
Packed 10 to display carton.

SELL WISS QUALITY

Floating blade action grass shears, mechanically assisted power—makes the toughest cutting easy. ■ Pruning shears—proper edging and blade thickness, bolt location and polishing provide unparalleled ease of operation. Consequently less bruising of plant growth.

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No. A-GT-70 • No. B-GT-170 • No. C-GT-270 • No. D-GT-7570
No. E-GT-7540 • No. F-GT-7550 • No. G-GT-7560 • No. H-GT-7580

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PRUNING SHEARS

		STOCK NO.	SUGG. RETAIL PRICE EACH	SUGG. DLR'S COST EACH	O/A LGTH.	DLR'S SHELF PACK & WT. LBS.	DISP. CODE NO. & QUANT.	
PROFESSIONAL DRAW-CUT PATTERN Medium 8″ size hook and blade pattern. Powerful draw-cut action and keenly beveled blade provide unparalleled ease of cutting without slipping. Cut close with precision. Hot drop-forged of finest cutlery steel, hardened and tempered. New green vinyl comfort grips contoured for non-slip operation. Features **easily operated thumb latch.** Individually carded in protected transparent envelope. 3 pairs per box.		*808	$5.95	$3.97	8″	3 prs. 4.9	C-3 H-3	
PROFESSIONAL HOOK PATTERN Large 9″ size. Hook and blade pattern professional shears. Hot drop-forged of finest cutlery steel, hardened, tempered and hand edged. Green vinyl comfort grips, **easily operated thumb latch.** Contoured handles. Ideal for orchard pruning and grafting, park and government maintenance work. Individually carded in protective transparent envelope. 3 pairs per box.		*609	$5.95	$3.97	9″	3 prs. 2.8	C-3	
PROFESSIONAL HOOK PATTERN Hook and blade pattern professional shears. Rapier-like blade. Sharp beveled hook adds cutting power, minimizes bruising. Hot drop-forged from the finest cutlery steel, hardened and tempered for lasting keenness. **Easily operated thumb latch.** New yellow vinyl comfort grips contoured for non-slip operation. Individually carded in protective transparent envelope. 3 pairs per box.		*68	$5.50	$3.67	8″	3 prs. 4.3	B-3 C-3 D-3 H-3	
HOME PATTERN Sturdy medium size home pruner. Hook and blade pattern. Hot drop-forged from the finest cutlery steel, hardened and tempered for extra durability, expertly edged for lasting sharpness. Handles finished in bright red baked enamel. Individually carded in protective transparent envelope. 3 pairs per box.		*608	$4.75	$3.17	8″	3 prs. 4.0	F-3 G-3	
LIGHTWEIGHT PATTERN Sturdy, lightweight hook and blade pattern. 7 inch pocket size. Hot drop-forged from the finest cutlery steel, hardened and tempered, hand edged. Selected by orchardists and nurserymen for lighter, precision-requiring pruning jobs. Ideal also for rose pruning and flower cutting. Individually carded in protective transparent envelope. 3 pairs per box.		*607	$4.50	$3.00	7″	3 prs. 1.5	B-3 C-3 H-3	

FLOWER SHEARS

Cut-and-hold shears for easy flower picking, arranging and protection from thorns. Fully plated with stainless steel blades.
Individually blister carded.

FLOWER SHEARS ASSORTMENT
Assortment includes 3-#FH-4 Flower Shears—complete with FREE merchandiser.

FH-4	$3.25	$2.17	6½″	3 prs. 1.6		
7533 contains (3 pr. FH-4)	$9.75	$6.50	6½″	1 asst. 1.0		

For picking fruit or flowers, for trimming and light pruning. Hot drop-forged with long narrow blades for cutting in thick growth. Florists favorite for cutting ribbon, flower stems and soft wire, for bouquets and flower arranging.
Individually boxed.

C-4AR	$4.98	$3.32	8″	3 prs. 2.3		

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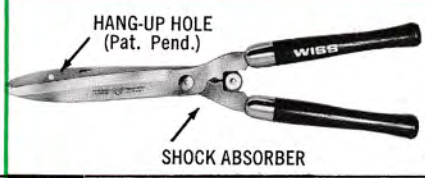
No. E-GT-7540 • No. F-GT-7550 • No. G-GT-7560 • No. H-GT-7580

HEDGE AND SHRUBBERY SHEARS

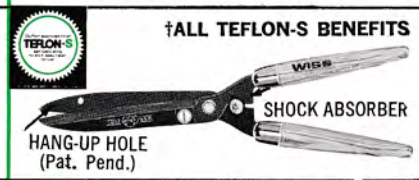
STOCK NO.	SUGG. RETAIL PRICE EACH	SUGG. DLR'S COST EACH	BLADE LGTH.	DLR'S SHELF PACK & WT. LBS.	DISP. CODE NO. & QUANT.	
10½-E	$9.50	$6.34	10½"	6 prs.	C-2 H-2	
***9½-E**	$8.95	$5.97	9½"	6 prs. 17.5	B-2 C-2	D-2 H-2
***8½-E**	$8.50	$5.67	8½"	6 prs. 15.5		



PROFESSIONAL PATTERN

Professional pattern hedge shears. Blades tapered for superior balance. Exclusive, neoprene shock absorber reduces shock and muscle fatigue. Hot drop-forged. Hardened and hand edged. One blade serrated and notched. Tapered natural grip hardwood handles, chrome plated ferrules. Hang-up hole in blade.

***T-5132**	$7.95	$5.30	9½"	6 prs. 14.9	C-2 H-2	



TEFLON-S HEDGE AND SHRUBBERY SHEARS

Teflon-S coated blades. Hot drop-forged and hardened blades. One blade serrated and notched. Hang-up hole. Char-grain hardwood handles with new Futurama design. Shock absorber.

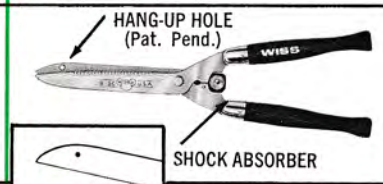
***T-5131**	$6.95	$4.64	8½"	6 prs. 14.3	A-2 B-2 C-2 D-2 E-2 F-2 G-2 H-2	

Nationally Advertised

TEFLON-S HEDGE AND SHRUBBERY SHEARS

Teflon-S coated blades. Blades hardened and edged. One blade serrated and notched. Char-grain hardwood handles with new Futurama design. Hang-up hole in blade. Shock absorber.

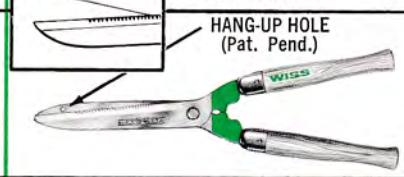
***8-SC**	$6.50	$4.34	8½"	6 prs. 14.3	C-2	



LANDSCAPER PATTERN

Chrome plated finish prevents rust and stain. Balanced for cutting ease. Neoprene shock absorber. Finest cutlery steel blades edged for lasting sharpness. Natural grip, round, hardwood handles. Top blade serrated and notched. Hang-up hole in blade.

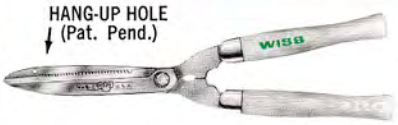
***8-A**	$5.50	$3.67	8½"	6 prs. 13.5	B-4 C-2 D-4 F-2 G-2 H-2	



AMERICAN CUTLER PATTERN

A rugged distinctive pattern with hardened blades. Top blade serrated and notched for branches. Round, tapered, natural grip ash **CHAR-GRAIN™** handles. Hang-up hole in blade.

8-C	$4.50	$3.00	8"	6 prs. 12.9	D-4 F-2 G-2	



MEDIUM PRICE PATTERN

Moderately priced, quality hedge shears. Keen, hardened, high compression edge. New tapered blade shape. Top blade serrated, notched for heavy branches. Selected ash handles. Hang-up hole in blade.

6-A	$4.25	$2.84	6½"	6 prs. 8.6		

LIGHTWEIGHT PATTERN

Lightweight, sturdy pattern. Hardened blades. Top blade serrated. Prevents slipping. Round tapered natural grip handles. Handy hang-up hole.

***8-H**	$3.50	$2.34	8"	6 prs. 13.8		

KEEN-EDGE® BRAND

Rugged design and construction for superior service. Medium weight with bottom blade notched. Product branded "Keen-Edge by Wiss." Hang-up hole in blade.

218	$7.95	$5.30	8½"	4 prs. 13.3		

LONG HANDLE HEDGE SHEARS

LONG REACH PATTERN

Extra, long handles to reach tall hedges and shrubbery, 31½" overall. Blades hardened and tempered for long life, one blade serrated with special limb notch. Hang-up hole in blade.

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No. E-GT-7540 • No. F-GT-7550 • No. G-GT-7560 • No. H-GT-7580

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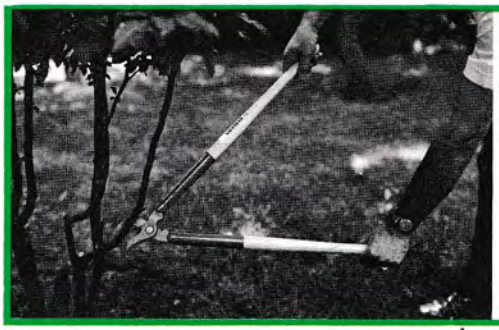

DuPont approved finish
TEFLON-S
self lubricating, no stick, easy clean, no rust

LOPPING SHEARS

	STOCK NO.	SUGG. RETAIL PRICE EACH	SUGG. DLR'S COST EACH	O/A LGTH.	DLR'S SHELF PACK & WT. LBS.	DISP. CODE NO. & QUANT.
HEAVY DUTY INDUSTRIAL UTILITY PATTERN Professional loppers for those who require maximum cutting capacity. Hot drop-forged, precision ground, hardened blade and hook. Blade radius designed for extra power to cut limbs up to 2″ in diameter. Selected ash handles fitted with extra long ferrules for added strength.	**230**	$10.50	$7.00	36″	6 prs. 29.0	
	***224**	$9.95	$6.64	30″	4 prs. 19.0	
HEAVY DUTY PATTERN Made for tree, vine and shrubbery pruning. These shears are ideal for heavy cutting up to 1¾″ diameter branches. Lighter weight than #224 for ease of handling in reaching, cutting and cleaning out brush. Hot drop-forged, hardened, polished blades. Ash handles fitted into extra long steel ferrules, for added strength.	**324**	$7.95	$5.30	30″	4 prs. 13.8	C-2 H-2
PROFESSIONAL VINEYARD PATTERN Professional vineyard pattern. Hot drop-forged of high carbon cutlery steel. Long a favorite for vineyard pruning where work is continuous, but not requiring the weight and power of heavier, longer patterns. Cuts up to 1⅜″ with ease Specially edged for long edge cutting life. Lightweight selected ash handles with extra long steel ferrules for added strength.	**19-BF**	$7.50	$5.00	25″	4 prs. 11.5	H-2
TEFLON-S LOPPING SHEARS All Teflon-S benefits. Tapered blade and sharply beveled hook. Char-grain ash handles with long ferrules. Cuts 1½″ limbs.	***T-5442-322**	$8.50	$5.67	29¼″	4 prs. 11.3	B-2 C-2 D-2 F-2 G-2 H-2
Nationally Advertised **TEFLON-S LOPPING SHEARS** All Teflon-S benefits. Hot formed blade and hook. Hardened and ground. Char-grain ash handles. Extra long steel ferrules. Cuts 1½″ limbs.	***T-5431-222**	$7.50	$5.00	27″	4 prs. 11.6	A-2 B-2 C-2 D-2 E-2 F-2 G-2 H-2
TEFLON-S LOPPING SHEARS Teflon-S coated. Cutlery steel blade and hook. Hardened and ground. Sturdy ash handles. Extra long steel ferrules.	**T-5430**	$6.95	$4.64	25″	4 prs. 17.5	

†ALL TEFLON-S BENEFITS

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No. E-GT-7540 • No. F-GT-7550 • No. G-GT-7560 • No. H-GT-7580

LOPPING SHEARS

KEEN-EDGE® BRAND

Hardened hook and blade with cutting capacity up to 1½" branches. Clear ash handles 22" long are permanently attached to the tangs.
(Product branded "Keen-Edge by Wiss")

Same as above, except for 16" ash handles. Cuts 1½" limbs.

STOCK NO.	SUGG. RETAIL PRICE EACH	SUGG. DLR'S COST EACH	O/A LGTH.	DLR'S SHELF PACK & WT. LBS.	DISP. CODE NO. & QUANT.	
*120	$5.95	$3.97	27"	6 prs. 17.5	B-2 C-2 D-4	
116	$5.25	$3.50	21"	6 prs. 14.0		

KEEN-EDGE® BRAND

Lightweight, easy-to-control lopper. 10½" ash handles. Cuts 1¼" limbs.

STOCK NO.	SUGG. RETAIL PRICE EACH	SUGG. DLR'S COST EACH	O/A LGTH.	DLR'S SHELF PACK & WT. LBS.	DISP. CODE NO. & QUANT.	
110	$4.50	$3.00	16"	6 prs. 11.5		

CITRUS FRUIT CLIPPERS

Designed for close cutting with rounded ends that do not bruise the fruit. Hot drop-forged. Equipped with long wearing steel screw, bolt and spring.

Hot drop-forged. Similar to C-6 in design but with blades a little longer. Fitted with a closing latch.

STOCK NO.	SUGG. RETAIL PRICE EACH	SUGG. DLR'S COST EACH	O/A LGTH.	DLR'S SHELF PACK & WT. LBS.	DISP. CODE NO. & QUANT.	
C-6	$4.00	$2.67	6"	6 prs. 1.8		
C-1	$4.25	$2.84	6½"	6 prs. 2.0		

GRAPE THINNING SHEARS

Specially constructed for grape picking and thinning. Hot drop-forged and hardened. Tapered blades, rounded, perfectly matched points. Also suitable for flower cutting. Handle latch is up front—out of the way when the shears are in use. No. C-4 and C-4A have curved blades. No. C-4AS has straight blades.

STOCK NO.	SUGG. RETAIL PRICE EACH	SUGG. DLR'S COST EACH	O/A LGTH.	DLR'S SHELF PACK & WT. LBS.	DISP. CODE NO. & QUANT.	
C-4	$4.35	$2.90	7½"	6 prs. 2.1		
C-4A	$4.50	$3.00	8"	6 prs. 2.2.		
C-4AS	$4.25	$2.84	8"	6 prs. 2.1		

SELF SERVICE PACKAGING SHOULD: Make it easy to see, reach and buy merchandise —WISS does!

Grass Shears—Attractive, informative individual space saving hang-up cards

Pruning Shears—Individual hang-up cards in clear, protective envelope

ADD—The handy hang-up hole in the hedge shears blade and balanced lopping shears make it easy to complete your self service Garden Shears Department.

GIFT PACK ASSORTMENTS

GT-101

Ideal for the home gardener. Consists of grass, pruning and hedge shears; plus a pruning guide.

Suggested Retail Price **$15.95**
Suggested Dealer Cost **$10.64**
Weight per unit 5½ lbs.

HG-3

Vinyl hang-up pouch containing a Rose pruner, cut-and-hold Flower shears and Garden-Kitchen shears.

Suggested Retail Price **$13.00**
Suggested Dealer Cost **$8.67**
Weight per unit 1⅛ lbs.

GT-202

Three must items: Grass shears, pruning shears and a 46-page pruning guide.

Suggested Retail Price **$9.25**
Suggested Dealer Cost **$6.17**
Weight per unit 2¼ lbs.

*This item included in product assortment of in-store merchandisers. Letter indicates display, and number indicates the quantity. Individual catalog pages of these merchandisers are available.
No. A-GT-70 • No. B-GT-170 • No. C-GT-270 • No. D-GT-7570
No. E-GT-7540 • No. F-GT-7550 • No. G-GT-7560 • No. H-GT-7580

† IMPORTANT NOTE: The TEFLON-S on WISS GARDEN SHEARS bears the official DuPont seal of approval. This means all application requirements have been made to provide the following TEFLON-S benefits. Self-lubricating. Easy-to-clean non-sticking surface. Rust proof. Exceptional cutting ease. Permanent coverage.

WISS PROMOTION SPECIALS

- TRAFFIC BUILDERS
- STARTER OR REFILL ASSORTMENTS
- BEST SELLERS FEATURING TEFLON-S
- TERRIFIC HARDWARE WEEK SPECIALS

THE WISS SIZZLER PACK

10 Floating Blade Grass Shears and 10 Anvil Pattern Pruning Shears in a compact self-selling display carton.

Total Retail Price of Assortment **$51.70**
Total Suggested Dealer Cost **$34.47**
Shipping Weight of Assortment 18 lbs.

SP-7582

SP-7582 Assort.	Stock Number	Quantity	Suggested Retail Each	Suggested Dealer Cost Each
GRASS SHEARS	502	10 pairs	$2.19	$1.46
PRUNING SHEARS	5335	10 pairs	2.98	1.99

HW-7592

Promotion Specials Assortment Featuring Four Teflon-S Coated Best Selling Garden Shears.

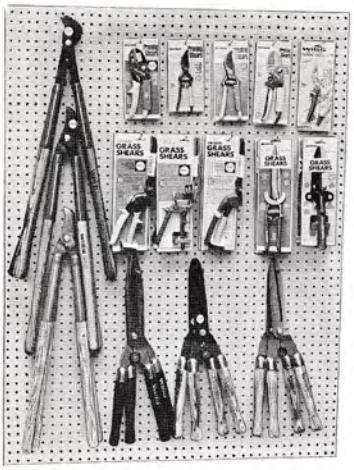
Total Retail Price of Assortment **$164.94**
Total Suggested Dealer Cost **$109.96**

HW-7592 Assort. TEFLON COATED	Stock Number	Quantity	Suggested Retail Each	Suggested Dealer Cost Each
GRASS SHEARS	T-5242-702	12 pairs	$3.79	$2.53
PRUNING SHEARS	T-5330-708	12 pairs	3.98	2.65
HEDGE SHEARS	T-5131	6 pairs	6.95	4.64
LOPPING SHEARS	T-5431-222	4 pairs	7.50	5.00

PEGBOARD NOT INCLUDED

Shipping Weight of Assortment 48 lbs.

SP-7596



Individual pages of all assortments are available upon request.

PEGBOARD NOT INCLUDED

Shipping Weight of Assortment 74 lbs.

SP-7596 Assort.	Stock Number	Quantity	Suggested Retail Each	Suggested Dealer Cost Each
GRASS SHEARS	5600	3 pairs	$4.98	$3.32
	711-G	3 pairs	4.98	3.32
	T-5242-702	6 pairs	3.79	2.53
	701	6 pairs	3.29	2.20
	T-5240	6 pairs	2.98	1.99
PRUNING SHEARS	68	3 pairs	5.50	3.67
	908	3 pairs	4.98	3.32
	607	3 pairs	4.50	3.00
	T-5330-708	6 pairs	3.98	2.65
	707	3 pairs	3.50	2.34
HEDGE SHEARS	9½-E	2 pairs	8.95	5.97
	T-5131	2 pairs	6.95	4.64
	8-A	4 pairs	5.50	3.67
LOPPING SHEARS	T-5442-322	2 pairs	8.50	5.67
	T-5431-222	2 pairs	7.50	5.00
	120	2 pairs	5.95	3.97

Total Retail Price of Assortment **$267.26**
Total Suggested Dealer Cost **$178.18**

WISS GARDEN SHEARS MERCHANDISERS PRODUCE VOLUME SALES—AND PROFITS!

WISS merchandising units make it easy for your customers to buy. Whether you select a compact wall or counter unit, a space-saving rotary floor model or the new modular design merchandiser, all merchandise will be fully visible, easy-to-reach. They also stimulate extra sales of relative products.

YOUR CHOICE OF MERCHANDISERS

Select the merchandiser best suited for your store operation.

GT-70

Easel-type display
23" wide x 34" high.
Shipping weight with assortment 39 lbs.

GT-7540

Rotary-type display
13" wide x 34" high.
Shipping weight with assortment 47 lbs.

- Compact space saving units.
- Both units can be put on peg board. or counter.

GT-70 GT-7540 Assort.	Stock Number	Quantity	Suggested Retail Each	Suggested Dealer Cost Each
Grass Shears	T5251-711G	3 pairs	$4.98	$3.32
	T5242-702	6 pairs	3.79	2.53
	T5240	3 pairs	2.98	1.99
Pruning Shears	T5330-708	3 pairs	3.98	2.65
	707	3 pairs	3.50	2.34
Hedge Shears	T5131	2 pairs	6.95	4.64
Lopping Shears	T5431	2 pairs	7.50	5.00

Total Suggested Retail Price..... **$97.96**
Total Suggested Dealer Price..... **$65.31**

An Ideal, Low-Investment, Best-Seller Assortment

- Featuring 6 new Wiss Garden Shears with Teflon-S Coated Blades
- 22 pairs—7 best-selling models
- FREE Merchandisers

ATTENTION GETTING SELF-SERVICE ROTARY DISPLAY

GT-170

- Complete garden shears department in one rotary merchandiser.
- Promotes multi-product sales.
- Shelf in top for extra space.
- Requires only 1½ ft. of floor space 60" high.
- Shipping weight with assortment 127 lbs.

GT-170 Assort.	Stock Number	Quantity	Suggested Retail Each	Suggested Dealer Cost Each
Grass Shears	5600	6 pairs	$4.98	$3.32
	T5251-711G	6 pairs	4.98	3.32
	T5242-702	6 pairs	3.79	2.53
	701	6 pairs	3.29	2.20
	T5240	6 pairs	2.98	1.99
Pruning Shears	68	3 pairs	5.50	3.67
	908	6 pairs	4.98	3.32
	607	3 pairs	4.50	3.00
	T5330-708	6 pairs	3.98	2.65
	707	3 pairs	3.50	2.34
Hedge Shears	9½E	2 pairs	8.95	5.97
	T5131	2 pairs	6.95	4.64
	8A	4 pairs	5.50	3.67
Lopping Shears	T5442-322	2 pairs	8.50	5.67
	T5431-222	2 pairs	7.50	5.00
	120	2 pairs	5.95	3.97
	T5242-702	6 pairs	3.79	FREE

Suggested Retail Price of Assortment..... **$312.08**
Plus Free 6 pairs T5242-702 Retail Value..... **$22.74**
Total Suggested Retail Price..... **$334.82**
Suggested Dealer Cost for Merchandise..... **$208.06**
Cost of Display Offset by Free Goods..... **$22.74**
Total Suggested Dealer Cost..... **$230.80**

DROP SHIPPED ANYWHERE IN THE CONTINENTAL U.S.A. EXCEPT ALASKA

GT-270 Assort.	Stock Number	Quantity	Suggested Retail Each	Suggested Dealer Cost Each
Grass Shears	5600	6 pairs	$4.98	$3.32
	T5251-711G	6 pairs	4.98	3.32
	T5242-702	6 pairs	3.79	2.53
	701	6 pairs	3.29	2.20
	T5240	6 pairs	2.98	1.99
Pruning Shears	609	3 pairs	5.95	3.97
	808	3 pairs	5.95	3.97
	68	3 pairs	5.50	3.67
	908	3 pairs	4.98	3.32
	607	3 pairs	4.50	3.00
	T5330-708	3 pairs	3.98	2.65
	707	3 pairs	3.50	2.34
Hedge Shears	10½-E	2 pairs	9.50	6.34
	9½E	2 pairs	8.95	5.97
	T5132	2 pairs	7.95	5.30
	T5131	2 pairs	6.95	4.64
	8SC	2 pairs	6.50	4.34
	8A	2 pairs	5.50	3.67
Lopping Shears	324	2 pairs	7.95	5.30
	T5442-322	2 pairs	8.50	5.67
	T5431-222	2 pairs	7.50	5.00
	120	2 pairs	5.95	3.90
	T5242-702	6 pairs	3.79	FREE

Suggested Retail Price of Assortment **$373.70**
Plus Free 6 pairs T5242-702 Retail Value **$22.74**
Total Suggested Retail Price **$396.44**
Suggested Dealer Cost for Merchandise **$249.13**
Cost of Display Offset by Free Goods **$22.74**
Total Suggested Dealer Cost **$271.87**

DROP SHIPPED ANYWHERE IN THE CONTINENTAL U.S.A. EXCEPT ALASKA

GT-270

Garden center and modern hardware assortment.
Rotary unit develops extra sales per sq. ft.
Attention-compelling handsome, practical assortment to meet the needs of every professional or home owner.
Shipping weight with assortment 156 lbs.

A Complete Garden Shears Center in only 1½ sq. ft.

- Features 8 new Wiss Garden Shears with Teflon-S Coated Blades
- Designed for Self Service!
- Four Sided Rotary Construction
- Only 1½ Square Feet—60" high
- Illustrated Stock Cards for Inventory Control
- Shelf in Top for Extra Stock

GT-7550 Assort.	Stock Number	Quantity	Suggested Retail Each	Suggested Dealer Cost Each
Grass Shears	5600	3 pairs	$4.98	$3.32
	T5251-711G	3 pairs	4.98	3.32
	T5242-702	3 pairs	3.79	2.53
	T5240	6 pairs	2.98	1.99
Pruning Shears	908	6 pairs	4.98	3.32
	608	3 pairs	4.75	3.17
	T5330-708	6 pairs	3.98	2.65
Hedge Shears	T5131	2 pairs	6.95	4.64
	8A	2 pairs	5.50	3.67
	8C	2 pairs	4.50	3.00
Lopping Shears	T5442-322	2 pairs	8.50	5.67
	T5431-222	2 pairs	7.50	5.00
	120	2 pairs	5.95	3.97
	T5242-702	6 pairs	3.79	FREE

Suggested Retail Price of Assortment **$204.94**
Plus Free 6 pairs T5242-702 Retail Value **$22.74**
Total Suggested Retail Price **$227.68**
Suggested Dealer Cost for Merchandise **$136.63**
Cost of Display Offset by Free Goods **$22.74**
Total Suggested Dealer Cost **$159.37**

DROP SHIPPED ANYWHERE IN THE CONTINENTAL U.S.A. EXCEPT ALASKA

YOUR CHOICE OF MERCHANDISERS

GT-7550

Rotary unit.
Requires only 1½ feet of floor space—60" high.
Shipping weight with assortment 103 lbs.

GT-7560

Modular display 36" wide x 14" deep and 60" long.
Shipping weight with assortment 115 lbs.

- Attention getting self-service Rotary and Modular Display units for the medium to smaller sized retailer.

MAXIMUM VIEW DISPLAY, ATTENTION GETTING, SELF-SERVICE, MERCHANDISER

GT-7570

Modular unit.

- Encourages multiple sales.
- Presents full line impact.
- Provides easy self-selection.
- No waste space.

Shipping weight with assortment 169 lbs.

DROP SHIPPED ANYWHERE IN THE CONTINENTAL U.S.A. EXCEPT ALASKA

GT-7570 Assort.	Stock Number	Quantity	Suggested Retail Each	Suggested Dealer Cost Each
Grass Shears	5600	3 pairs	$4.98	$3.32
	T5251-711G	6 pairs	4.98	3.32
	T5242-702	6 pairs	3.79	2.53
	T5240	12 pairs	2.98	1.99
Pruning Shears	68	3 pairs	5.50	3.67
	908	6 pairs	4.98	3.32
	T5330-708	12 pairs	3.98	2.65
	707	3 pairs	3.50	2.34
Hedge Shears	9½E	2 pairs	8.95	5.97
	T5131	2 pairs	6.95	4.64
	8A	4 pairs	5.50	3.67
	8C	4 pairs	4.50	3.00
Lopping Shears	T5442-322	2 pairs	8.50	5.67
	T5431-222	2 pairs	7.50	5.00
	120	4 pairs	5.95	3.97
	T5242-702	6 pairs	3.79	FREE

Suggested Retail Price of Assortment	**$335.56**
Plus Free 6 pairs T5242-702 Retail Value	$22.74
Total Suggested Retail Price	**$358.30**
Suggested Dealer Cost for Merchandise	$223.71
Cost of Display Offset by Free Goods	$22.74
Total Suggested Dealer Cost	**$246.45**

NEW PROFESSIONAL ASSORTMENT FOR GARDEN CENTERS AND LARGE RETAILERS

GT-7580

Modular unit.

- Organizes the garden shears department for good inventory control.
- Presents full line impact.
- Offers complete selection of items.
- Provides easy self-selection.
- Encourages multiple-sales.

Shipping weight with assortment 146 lbs.

DROP SHIPPED ANYWHERE IN THE CONTINENTAL U.S.A. EXCEPT ALASKA

GT-7580 Assort.	Stock Number	Quantity	Suggested Retail Each	Suggested Dealer Cost Each
Grass Shears	5600	6 pairs	$4.98	$3.32
	T5251-711G	6 pairs	4.98	3.32
	T5242-702	6 pairs	3.79	2.53
	701	6 pairs	3.29	2.20
	T5240	6 pairs	2.98	1.99
Pruning Shears	808	3 pairs	5.95	3.97
	68	3 pairs	5.50	3.67
	908	3 pairs	4.98	3.32
	607	3 pairs	4.50	3.00
	T5330-708	3 pairs	3.98	2.65
Hedge Shears	10½-E	2 pairs	9.50	6.34
	9½-E	2 pairs	8.95	5.97
	T5132	2 pairs	7.95	5.30
	T5131	2 pairs	6.95	4.64
	8A	2 pairs	5.50	3.67
Lopping Shears	324	2 pairs	7.95	5.30
	19BF	2 pairs	7.50	5.00
	T5442-322	2 pairs	8.50	5.67
	T5431-222	2 pairs	7.50	5.00
	T5242-702	6 pairs	3.79	FREE

Suggested Retail Price of Assortment	**$335.45**
Plus Free 6 pairs T5242-702 Retail Value	$22.74
Total Suggested Retail Price	**$358.19**
Suggested Dealer Cost for Merchandise	$223.63
Cost of Display Offset by Free Goods	$22.74
Total Suggested Dealer Cost	**$246.37**

J. WISS & SONS CO. 400 West Market St., Newark, N.J. 07107, U.S.A.

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