

# WISS®

## GARDEN SHEARS

### SUGGESTED DEALER'S NET PRICE LIST

EFFECTIVE AUGUST 23, 1965

Wiss Garden Cutting Tools are known and respected the world over for their ability to maintain a sharp edge long after all others have required resharpening.

Exceptional, too, are their ease of cutting and professional design. Wiss customers are pre-sold in such prominent publications as Look Magazine, Sunset, Better Homes and Gardens, House Beautiful, House and Garden, and the Sunday supplements. Wiss also works at the retail level by offering a liberal co-op advertising program and advertising aids such as newspaper mats, envelope stuffers and window streamers.

Yes, WISS HAS THE EDGE... AND KEEPS IT.™ You will too, when you promote the line that promotes itself!

#### GRASS SHEARS

##### PROFESSIONAL PATTERN

The professional pattern with grips. Sturdiest of all grass shears. Hot drop-forged polished blades of finest cutlery steel. Handles off-set and contoured to the natural position of the hand. Green vinyl grips for extra comfort.

Individually carded and boxed.

##### PROFESSIONAL PATTERN

The professional pattern without grips, hot drop-forged of finest cutlery steel. Polished blades. Handles offset and contoured to the natural position of the hand. Handles finished in bright red baked enamel.

Individually boxed.

##### WISS/WIZZ®

Patented floating blade action makes cutting tough grass easy. Power increases as the cutting gets tougher. Hardened Wissaloy steel blades, edged and adjusted to cut perfectly. Green vinyl "comfort grips." Easily disassembled for resharpening.

Individually carded.



STOCK NO.	OVERALL LENGTH	DEALER'S SHELF PACK & WT. LBS.	SUGGESTED RETAIL PRICE EACH	SUGGESTED DEALER'S COST EACH	DISPLAY CODE NO.
*5600	12"	6 pairs 6.8	\$3.95	\$2.64	A B C D
5600-R	12"	6 pairs 6.1	\$3.50	\$2.34	
*711-G	12½"	6 pairs 6.5	\$3.95	\$2.64	A B C D

\*This item included in product assortment of display number as indicated:

No. A — GT-66

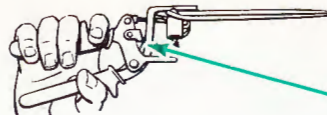
No. B — GT-166

No. C — GT-266

No. D — GT-366

# GRASS SHEARS (continued)

STOCK NO.	OVERALL LENGTH	DEALER'S SHELF PACK & WT. LBS.	SUGGESTED RETAIL PRICE EACH	SUGGESTED DEALER'S COST EACH	DISPLAY CODE NO.
8702	12½"	6 pairs 4.8	\$4.95	\$3.30	
702	12½"	6 pairs 4.8	\$3.25	\$2.17	
*701	12"	6 pairs 6.5	\$2.75	\$1.84	A B C D
1701	12"	6 pairs 7.0	\$3.25	\$2.17	
*801	12"	6 pairs 6.0	\$1.99	\$1.33	A B C D
502	12½"	6 pairs 4.5	\$1.79	\$1.20	
600	11½"	6 pairs 4.4	\$2.25	\$1.50	
*500	10"	6 pairs 5.5	\$1.49	\$1.00	C
510	10"	12 pairs 9.1	\$1.25	.84	



New WISS gravity latch — Quick and easy to operate — just close shears and turn upside down — locks instantly • to open simply squeeze.

**NEW**



## STAINLESS STEEL BLADES ††

Wiss Crest® grass shears cut as well as they look. Stainless steel blades with floating blade action multiplies power for cutting the toughest grass quickly and easily. Features new gravity latch, chrome plated handles and green vinyl grips. Individually carded.

**NEW**



## "HY POWER" PATTERN ††

Here is a brand new pattern of the famous Wiss floating blade action that provides multiple power for cutting the toughest grass with maximum ease. Nickel plated blades. Blade edges hardened and ground for lasting sharpness. Convenient thumb latch and "comfort grips." Individually carded.

## "GRASS MASTER"

Hardened cutlery steel blades, beveled and knife-edged, provide superior cutting ability. Positive easy action latch. Attractive green vinyl "comfort grips." Individually carded.



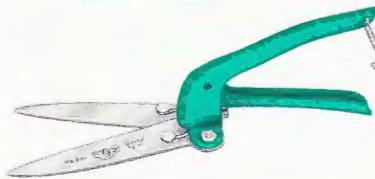
## DELUXE "GRASS MASTER"®

Chrome plated to resist rust and stains. Beveled knife edge, hardened cutlery steel blades provide superior cutting and maximum ease of operation. Thumb-operated latch. Black vinyl grips of exclusive "comfort grip" design. Individually boxed.



## "QUICK-TRIM"™

Medium price grass shears. Nickel plated steel blades are hardened for longer-lasting edges. Handles comfortably contoured. Closing latch. Green handles. Individually carded.



**NEW**



## PROMOTIONAL SPECIAL ††

Floating blade design. Hardened cutlery steel, especially edged. Positive multiple power cutting action. Individually carded.

## "PROFESSIONAL TYPE"

Economy priced easy action grass shears. Specially edged and hardened blades. Comfortable vinyl grips. Individually carded.



## WISS "SPECIAL"

Lowest priced Wiss quality, short cut, fast-action shears. Blades hardened for lasting keenness and nickel plated for stain resistance. Yellow handles. Individually carded.



## KEEN-EDGE®

Sturdy, easy cutting shears. An outstanding value in the low price field. Hardened, nickel plated blades, ground edge. Handles bright red, baked enamel. Packed 12 to a display carton.



\*This item included in product assortment of display number as indicated:

No. A — GT-66

No. B — GT-166

No. C — GT-266

No. D — GT-366



## GRASS SHEARS (continued)

### LONG HANDLE "BACKSAVER"®

The famous "Backsaver" walk-and-cut long handle grass trimmer. Bright, knife-edge blades hardened for long life. Comfortable contoured handles. Convenient locking latch. Two wheels for easy guidance.

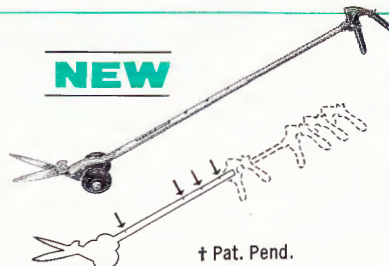
Individually packaged in mailing carton at 25¢ net per pair extra.



### WISS ADJUSTABLE "BACKSAVER"††

Revolutionary, new telescoping design† permits a four-position adjustment of the shaft from 41" to 30" for maximum cutting comfort. Its unique power transfer enables these shears to cut as easily and well as standard size shears. Red handles, red grips, satin anodized shaft and jet black wheels make these shears especially attractive and mobile. The 902 requires 30% less storage space than regular, long handle shears. Packed two pairs to a carton.

Available in individual carton  
\$.25 net per pair extra.



## PRUNING SHEARS

### "HY POWER"® ANVIL PRUNER

"Hy Power" Anvil Pattern. Hot formed of special Wissalloy steel. Specially ground blade hand honed, has extra rigidity and strength for heavy cutting. Perfect blade adjustment to anvil permits clean cutting of finest fibers. Nickel plated. Thumb-flick latch. All parts replaceable. Two sizes.

Individually carded in clear, protective vinyl envelope.



### "HY POWER" ANVIL PRUNER WITH GRIPS

Hot formed of molybdenum steel. Fitted with green vinyl grips. Hand honed blade perfectly adjusted for heavy or finest cutting. Nickel plated. Convenient thumb-flick latch. All parts replaceable.

Individually boxed.



### ANVIL PRUNER

Maximum cutting ease. Anvil pattern. Chrome plated. Non-slip grips. Thumb latch has two positions to facilitate rapid, light pruning, thinning and picking, or to accommodate larger cuts. Alloy steel blade specially edged, hardened, and tempered. Offset bolt gives added power. All parts replaceable.

Individually carded in clear, protective vinyl envelopes.



### POWERFUL POCKET PRUNER

Powerful pocket size pruner. Streamlined and lightweight. Fine cutlery steel blades specially edged, hardened and tempered. Ideal for pruning, trimming, flower cutting and arranging. Chrome plated. Non-slip green vinyl grips, two position latch.

Individually carded in clear, protective vinyl envelope.



STOCK NO.	OVERALL LENGTH	DEALER'S SHELF PACK & WT. LBS.	SUGGESTED RETAIL PRICE EACH	SUGGESTED DEALER'S COST EACH	DISPLAY CODE NO.
*900	37"	2 pairs 7.0	\$4.95	\$3.30	C
902	41"	2 pairs per carton 4.4	\$7.95	\$5.30	
*908	8"	6 pairs 5.5	\$3.95	\$2.64	A B C D
*907	7"	3 pairs 2.0	\$3.25	\$2.17	C
907-G	7"	6 pairs 4.4	\$3.50	\$2.34	
*708	8"	6 pairs 5.0	\$3.25	\$2.17	A B C D
*707	7"	3 pairs 1.5	\$2.95	\$1.97	A B C D

\*This item included in product assortment of display number as indicated:

No. A — GT-66


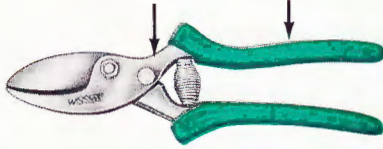
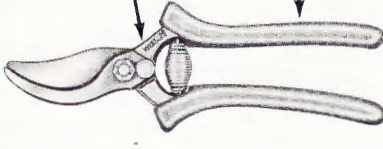


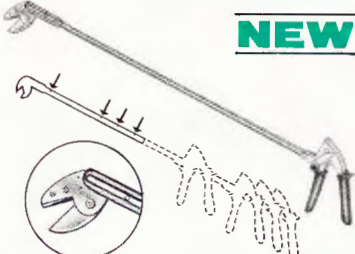
No. B — GT-166

No. C — GT-266

No. D — GT-366

†† Not available for early shipment.

# PRUNING SHEARS (continued)

STOCK NO.	OVERALL LENGTH	DEALER'S SHELF PACK & WT. LBS.	SUGGESTED RETAIL PRICE EACH	SUGGESTED DEALER'S COST EACH	DISPLAY CODE NO.	
*609	9"	3 pairs 2.8	\$4.95	\$3.30	C	<p><b>PROFESSIONAL HOOK PATTERN</b></p> <p>Large 9" size. Hook and blade pattern professional shears. Hot drop-forged of finest cutlery steel, hardened, tempered and hand edged. Green vinyl grips, thumb-operated latch. Ideal for orchard pruning and grafting, park and government maintenance work.</p> <p>Individually carded in clear, protective vinyl envelope.</p> 
*808	8"	3 pairs 4.9	\$4.95	\$3.30	C	<p><b>NEW — Button Latch and Contour Grips</b></p> <p><b>PROFESSIONAL DRAW-CUT PATTERN</b></p> <p>Medium 8" size hook and blade pattern. Powerful draw-cut action and keenly beveled blade provide unparalleled ease of cutting without slipping. Cut close with precision. Hot drop-forged of finest cutlery steel, hardened and tempered. New green vinyl grips contoured for non-slip operation. Features new thumb operated spring-button latch.</p> <p>Individually carded in clear, protective vinyl envelope.</p> 
*68	8"	3 pairs 4.3	\$4.50	\$3.00	A B C D	<p><b>NEW — Button Latch and Contour Grips</b></p> <p><b>PROFESSIONAL HOOK PATTERN</b></p> <p>Hook and blade pattern professional shears. Rapier-like blade. Sharp beveled hook adds cutting power, minimizes bruising. Hot drop-forged from the finest cutlery steel, hardened and tempered for lasting keenness. New thumb-operated spring latch. New yellow vinyl grips contoured for non-slip operation.</p> <p>Individually carded in clear, protective vinyl envelope.</p> 
608	8"	3 pairs 4.0	\$3.95	\$2.64		<p><b>HOME PATTERN</b></p> <p>Sturdy medium size home pruner. Hook and blade pattern. Hot drop-forged from the finest cutlery steel, hardened and tempered for extra durability, expertly edged for lasting sharpness. Handles finished in bright red baked enamel.</p> <p>Individually carded in clear, protective vinyl envelope.</p> 
*607	7"	3 pairs 1.5	\$3.75	\$2.50	B C D	<p><b>LIGHTWEIGHT PATTERN</b></p> <p>Sturdy, lightweight hook and blade pattern. 7 inch pocket size. Hot drop-forged from the finest cutlery steel, hardened and tempered, hand edged. Selected by orchardists and nurserymen for lighter, precision-requiring pruning jobs. Ideal also for rose pruning and flower cutting.</p> <p>Individually carded in clear, protective vinyl envelope.</p> 
408	40"	1 pair per carton 1.7	\$6.95	\$4.64		<p><b>NEW</b></p> <p><b>ADJUSTABLE REACH PRUNER††</b></p> <p>Wiss adjustable shaft anvil pruner. Unique four-position extension shaft telescopes from 40 inches to 27 inches and makes pruning high bushes or trees easy with no loss of power. Sturdy, but lightweight construction permits long periods of trimming without excessive fatigue. Red handles, comfort grip, satin anodized shaft.</p> <p>Individually boxed.</p> <p>†Pat. Pend.</p> 

NOTE: Professional volute springs available on all forged hook and blade pruning shears at a slight additional charge.

Retail \$.25

Dealer Cost \$.16

\*This item included in product assortment of display number as indicated:

No. A — GT-66

No. B — GT-166

No. C — GT-266

No. D — GT-366



## FLOWER SHEARS



Cut-and-hold shears for easy flower picking, arranging and protection from thorns. Fully plated with stainless steel blades.

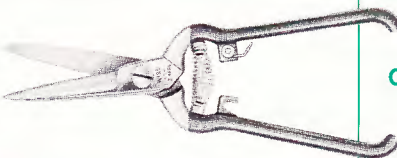
Individually blister carded.



STOCK NO.	OVERALL LENGTH	DEALER'S SHELF PACK & WT. LBS.	SUGGESTED RETAIL PRICE EACH	SUGGESTED DEALER'S COST EACH	DISPLAY CODE NO.
*FH-4	6½"	6 pairs 1.6	\$2.75	\$1.84	A B C D
C-4AR	8"	6 pairs 2.3	\$4.25	\$2.84	

For picking fruit or flowers, for trimming and light pruning. Hot drop-forged with long narrow blades for cutting in thick growth. Florists favorite for cutting ribbon, flower stems and soft wire, for bouquets and flower arranging.

Individually boxed.



## HEDGE & SHRUBBERY SHEARS

### WISS CREST®

#### TUBULAR STEEL HANDLE PATTERN

Engineered for cutting power, strength and balance. Tubular steel handles with hand-fitting green vinyl grips. Neoprene shock absorber. Cutlery steel, hardened, hand edged and honed. Cuts with minimum effort and stays sharp. One blade serrated and notched. Individually gift boxed.

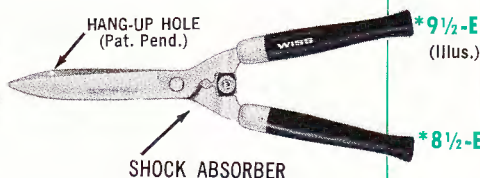


STOCK NO.	BLADE LENGTH	STANDARD PACK & WEIGHT	SUGGESTED RETAIL PRICE EACH	SUGGESTED DEALER'S COST EACH	DISPLAY CODE NO.
*8-D	8½"	1 pair 2.9	\$7.95	\$5.30	

#### PROFESSIONAL PATTERN

Professional pattern hedge shears. Blades tapered for superior balance. Exclusive, neoprene shock absorber reduces muscle fatigue. Hot drop-forged. Hardened and hand edged. One blade serrated and notched. Tapered natural grip hardwood handles.

Hang-up hole in blade.

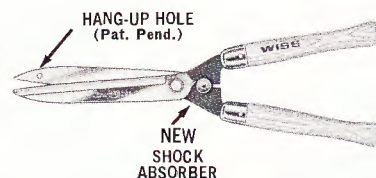


*9½-E (illus.)	9½"	6 pairs 17.5	\$7.50	\$5.00	B C
*8½-E	8½"	6 pairs 15.5	\$6.95	\$4.64	C

#### HEAVY DUTY PROFESSIONAL PATTERN

Now! With shock absorber. Superior cutting power requiring a minimum of effort. Polished cutlery steel, hot drop forged and hardened blades. Bottom blade notched and serrated. Round, tapered natural grip handles.

Hang-up hole in blade.

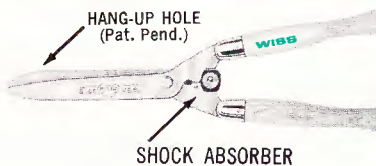


9-A	9½"	6 pairs 14.9	\$6.50	\$4.34	
-----	-----	-----------------	--------	--------	--

#### LANDSCAPER PATTERN

Chrome plated finish prevents rust and stain. Balanced for cutting ease. Neoprene shock absorber. Finest cutlery steel blades edged for lasting sharpness. Natural grip, round, hardwood handles. One blade serrated and notched.

Hang-up hole in blade.



*8-SC	8½"	6 pairs 14.3	\$5.98	\$3.99	A B C D
-------	-----	-----------------	--------	--------	------------------

#### AMERICAN CUTLER PATTERN

A rugged distinctive pattern with hardened blades. Bottom blade serrated and notched for branches. Round, tapered, natural grip, ash handles.

Fitted with shock absorber

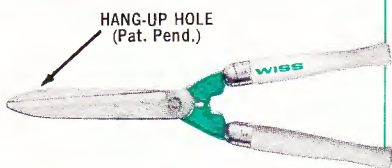


8-SA	8½"	6 pairs 15.0	\$5.98	\$3.99	
------	-----	-----------------	--------	--------	--

#### AMERICAN CUTLER PATTERN

A rugged distinctive pattern with hardened blades. Bottom blade serrated and notched for branches. Round, tapered, natural grip, ash handles.

Hang-up hole in blade.



*8-A	8½"	6 pairs 13.5	\$4.95	\$3.30	A B C D
------	-----	-----------------	--------	--------	------------------

\*This item included in product assortment of display number as indicated:

No. A — GT-66

No. B — GT-166

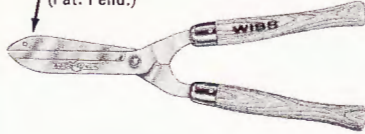
No. C — GT-266

No. D — GT-366

## HEDGE AND SHRUBBERY SHEARS (continued)

STOCK NO.	BLADE LENGTH	STANDARD PACK WT. LBS.	SUGGESTED RETAIL PRICE EACH	SUGGESTED DEALER'S COST EACH	DISPLAY CODE NO.
6-AC	6½"	6 pairs 8.6	\$3.95	\$2.64	
*8-C	8"	6 pairs 12.9	\$3.95	\$2.64	B C D
8-H (Illus.)	8"	6 pairs 13.3	\$3.00	\$2.00	
6-H	6½"	6 pairs 6.0	\$2.75	\$1.84	
*218	8½"	4 pairs 13.3	\$5.95	\$3.97	
STOCK NO.	HANDLE LENGTH OVERALL LENGTH	STANDARD PACK AND WT. LBS.	SUGGESTED RETAIL PRICE EACH	SUGGESTED DEALER'S COST EACH	DISPLAY CODE NO.
318-SA	20" 27¾"	4 pairs 11.8	\$8.50	\$5.67	
230	30" 36"	6 pairs 29.0	\$8.50	\$5.67	
224-T (Illus.)	24" 30"	4 pairs 19.0	\$7.95	\$5.30	
321-SA (Illus.)	21" 26"	4 pairs 11.0	\$7.50	\$5.00	
321-T	21" 26"	4 pairs 10.0	\$6.75	\$4.50	

HANG-UP HOLE  
(Pat. Pend.)



Lightweight, sturdy pattern. Chrome plated with hardened blades. Bottom blade serrated and notched. Round tapered natural grip handles. Handy hang-up hole.

HANG-UP HOLE  
(Pat. Pend.)



### MEDIUM PRICE PATTERN

Moderately priced, quality hedge shears. Keen, hardened, high compression edge, top blade serrated, notch for heavy branches. Selected ash handles. Hang-up hole in blade.

HANG-UP HOLE  
(Pat. Pend.)



### KEEN-EDGE®

Rugged design and construction for superior service. Medium weight 8-H bottom blade notched. Lightweight 6-H for the ladies, doubles as a lawn edger.

## LONG HANDLE HEDGE SHEARS

HANG-UP HOLE  
(Pat. Pend.)



### LONG REACH PATTERN

Extra, long handles to reach tall hedges and shrubbery. 31½ inches overall. Blades hardened — one serrated and with limb notch. Special, neoprene shock absorber. Hang-up hole in blade.

SHOCK ABSORBER

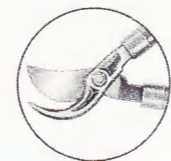
## LOPPING SHEARS



NEW

### HEAVY DUTY TREE PATTERN — TUBULAR STEEL HANDLES ††

New blade contour for maximum ease of cutting branches up to 1½" diameter. Chrome plated Wissaloy forged head and shanks. Tubular steel handle construction. Exclusive tapered vinyl grips. Neoprene shock absorber.



### HEAVY DUTY FARM AND UTILITY PATTERN

Professional loppers for those who require maximum cutting capacity. Precision ground, hot drop-forged and hardened blade and hook. Blade radius designed for extra power to cut limbs up to 2" in diameter. Selected ash handles fitted with extra long ferrules.



### PROFESSIONAL MEDIUM TREE AND VINE PATTERN

Powerful cutting with minimum weight and professional quality. Hot drop-forged of finest hardened cutlery steels. Specially ground keen edge stays sharp. Moderately flexible, seasoned, waxed hickory handles securely bolted at the tangs. Extra long tangs provide additional strength at the critical point. No. 321-SA is equipped with a rubber shock absorber. Cut 1¼" diameter hardest woods with ease.

SHOCK ABSORBER

\*This item included in product assortment of display number as indicated:

No. A — GT-266

No. B — GT-166

No. C — GT-266

No. D — GT-366

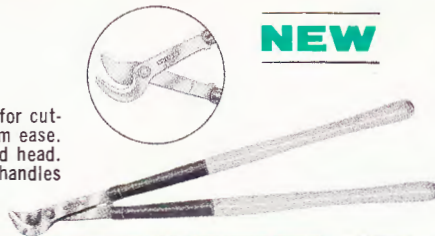
††Not available for early shipment.



## LOPPING SHEARS (continued)

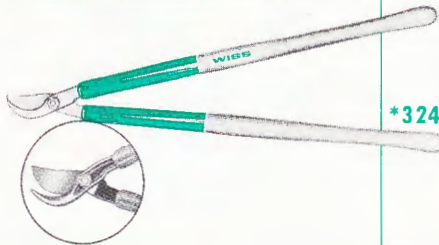
### HEAVY DUTY TREE PATTERN — WOOD HANDLES ††

Heavy duty loppers with built-in capacity for cutting 1½" diameter branches with maximum ease. Wissaloy forged head and shanks. Polished head. Sturdy shanks fastened to selected ash handles strengthened by long black ferrules.



### HEAVY DUTY PATTERN

Made for tree, vine and shrubbery pruning. These shears are ideal for heavy cutting up to 1¾" diameter branches. Lighter weight than #224-T for ease of handling in reaching, cutting and cleaning out brush. Hot drop-forged, hardened, polished blades. Ash handles fitted into extra long steel ferrules, cannot come off.



### VINE AND SHRUBBERY PATTERN

Vine and shrubbery pattern. Chrome plated blade and hook resists stain and rust and reduces cutting friction. Fine cutlery steel, hardened, precision ground and edged for easy, precise cutting. Selected ash handles. Extra long steel ferrules. Firmly attached handles cannot come off. An ideal pattern of powerful size for home use. Up to 1½" cutting capacity.



### PROFESSIONAL VINEYARD PATTERN

Professional vineyard pattern. Hot drop-forged of high carbon cutlery steel. Long a favorite for vineyard pruning where work is continuous, but not requiring the weight and power of heavier, longer patterns. Cuts up to 1¾" with ease. Specially edged for longest cutting life. Lightweight selected handles with extra long steel ferrules. Firmly attached handles cannot come off.



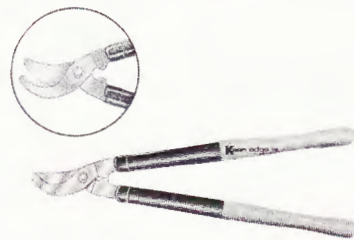
### KEEN-EDGE®

Hardened hook and blade with cutting capacity up to 1½" branches. Clear ash handles 22" long are permanently attached to the tangs.



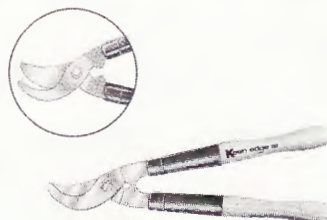
### KEEN-EDGE®

Promotion priced, medium size pruners. 16" lacquered ash handles are permanently attached to the tangs. Cutting capacity up to 1½" branches.



### KEEN-EDGE®

Two handle pruner meets the need for a light easy-to-use lopper. Trims vines, bushes, roses and light tree branches. Ideal for the lady gardener, yet sturdy enough for commercial use where light weight and control are important. Cutting capacity up to 1¼"



STOCK NO.	HANDLE LENGTH OVERALL LENGTH	STANDARD PACK AND WT. LBS.	SUGGESTED RETAIL PRICE EACH	SUGGESTED DEALER'S COST EACH	DISPLAY CODE NO.
322	22" / 29¼"	4 pairs 11.3	\$6.95	\$4.64	
*324-T	24" / 30"	4 pairs 13.8	\$6.50	\$4.34	B C
*222	22" / 27"	4 pairs 11.6	\$5.95	\$3.97	A B C D
19-BF	20" / 25"	4 pairs 11.5	\$5.95	\$3.97	
*120	22" / 27"	6 pairs 17.5	\$4.50	\$3.00	A B C D
116	16" / 21"	6 pairs 14.0	\$4.25	\$2.84	
110	10½" / 16"	6 pairs 11.5	\$3.95	\$2.64	

\*This item included in product assortment of display number as indicated:

No. A — GT-66

No. B — GT-166

No. C — GT-266

No. D — GT-366

††Not available for early shipment.

## CITRUS FRUIT CLIPPERS

STOCK NO.	OVERALL LENGTH	STANDARD PACK WT. LBS.	SUGGESTED RETAIL PRICE EACH	SUGGESTED DEALER'S COST EACH
<b>C-6</b>	6	6 pairs 1.8	\$3.25	\$2.17
<b>C-1</b>	6½"	6 pairs 1.9	\$3.40	\$2.27



Designed for close cutting with rounded ends that do not bruise the fruit. Hot drop-forged. Equipped with long wearing steel screw, bolt and spring.



Hot drop-forged. Similar to C-6 in design but with blades a little longer. Fitted with a closing latch.

## GRAPE THINNING SHEARS

STOCK NO.	OVERALL LENGTH	DEALER'S SHELF PACK & WEIGHT	SUGGESTED RETAIL PRICE EACH	SUGGESTED DEALER'S COST EACH
<b>C-4</b> (illus.)	7½"	6 pairs 2.1	\$3.50	\$2.34
<b>C-4A</b>	8"	6 pairs 2.2	\$3.75	\$2.50
<b>C-4AS</b> (illus.)	8"	6 pairs 2.1	\$3.65	\$2.44



Specially constructed for grape picking and thinning. Hot drop-forged and hardened. Tapered blades, rounded, perfectly matched points. Also suitable for flower cutting. Handle latch is up front — out of the way when the shears are in use. No. C-4 and C-4A have curved blades. No. C-4AS has straight blades.

## GARDEN-KITCHEN SHEARS

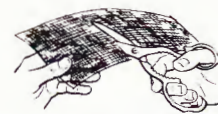
STOCK NO.	OVERALL LENGTH	DEALER'S SHELF PACK	SUGGESTED RETAIL PRICE EACH	SUGGESTED DEALER'S COST EACH
<b>KSR</b> (Tangerine)	8"	5 pairs 2.1	\$3.95	\$2.64
<b>KSY</b> (Pine-apple)	8"	5 pairs 2.1	\$3.95	\$2.64
<b>KSG</b> (Fern)	8"	5 pairs 2.1	\$3.95	\$2.64
<b>KST</b> (Jade)	8"	5 pairs 2.1	\$3.95	\$2.64
<b>KSK</b> (Copper-tone)	8"	5 pairs 2.1	\$3.95	\$2.64
<b>KSA</b> 5 pairs ASSORTED COLORS	8"	5 pairs 2.1	\$3.95	\$2.64
<b>KSC</b> (Full Chrome)	8"	5 pairs 2.0	\$4.95	\$3.30
<b>MPC-3</b>	9"	5 pairs 4.0	\$2.99	\$1.80



### HOUSEHOLD-GARDEN SHEARS

These versatile shears are ideal for the many miscellaneous cutting jobs in and around the home — flower arranging, opening bottles, cutting wire screening, light metal and cord.

Individually blister carded.



Cuts With Half The Effort Of  
Cutters Twice Their Size



### COMPOUND ACTION ALL PURPOSE CUTTERS

Compound Action means that you can cut through the toughest materials such as: chicken wire, sheet metal, rubber, canvas or plastic with amazing ease. It is truly indispensable for the home, garden, or work bench.

Individually carded.



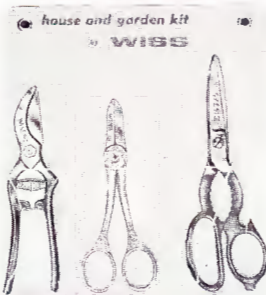
# Gift Packaged Assortments



## NO. GT-101 LAWN, HEDGE & SHRUBBERY SET

Holds 5 most needed gardening aids — Our finest Grass Shears, Pruning Shears, Hedge Shears — Plus 46 Page Pruning Guide and Garden Gloves.

Suggested Dealer's Cost .....\$11.67  
Suggested Retail Value .....\$17.50



## NO. HG-3 THE HOUSE & GARDEN KIT

Vinyl hang-up case with 3 clear vinyl pockets. Holds — Rose Pruner, Cut-and-hold Flower Shears and Multi-Purpose Kitchen Shears.

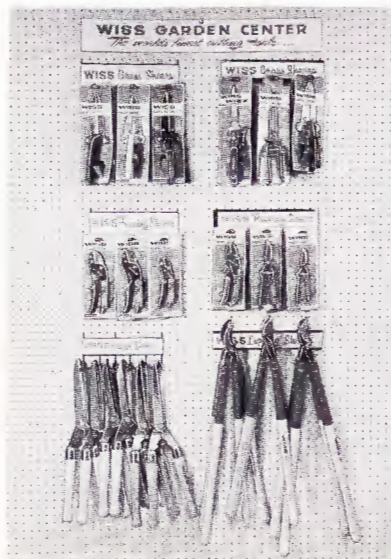
Suggested Dealer's Cost .....\$ 7.30  
Suggested Retail Value .....\$10.95



## NO. GT-202 THE "GARDENER" KIT

Holds 3 essentials to good gardening: Grass Shears, Pruning Shears and 46 Page Pruning Guide.

Suggested Dealer's Cost .....\$5.30  
Suggested Retail Value .....\$7.95



## Create a Complete

# WISS GARDEN TOOL CENTER

## Using only 14 Square Feet of Wall Space!

This modern, compact garden cutting tool center can be set up in any available location. Customers will be attracted to this mass display of shears where they can select items both by style and price range.

The illustration on the left suggests a well balanced assortment of the best recognized, most wanted and highest quality garden tools made. Variations, of course, should be made to fulfill local needs. Headings and selling messages should also be designed to conform with store décor.



## WISS CONVERTIBLE GARDEN TOOL MERCHANDISER NO. GT-66

### IDEAL, LOW-INVESTMENT, BEST-SELLER ASSORTMENT DESIGNED FOR COUNTER, WALL OR FLOOR USE

Here's the most compact, yet versatile display available. It's perfect as a starter assortment or where space is at a premium. Converts from an island unit to a compact counter display by simply discarding the base — or just hang it on the wall. Special assortment consists of thirteen different items for a total of only forty-seven shears.



- Requires only 2½ square feet 50" high
- Storage space in base
- Features 13 best sellers
- Converts to wall or counter display

STOCK NO.	QUANTITY PAIRS	SUGGESTED RETAIL EACH	SUGGESTED DEALER'S COST EACH	TOTAL SUGGESTED RETAIL	TOTAL SUGGESTED DEALER'S COST
711G	9	\$3.95	\$2.64	\$ 35.55	\$ 23.76
5600	3	3.95	2.64	11.85	7.92
701	6	2.75	1.84	16.50	11.04
801	3	1.99	1.33	5.97	3.99
707	3	2.95	1.97	8.85	5.91
708	6	3.25	2.17	19.50	13.02
908	6	3.95	2.64	23.70	15.84
68	3	4.50	3.00	13.50	9.00
8A	2	4.95	3.30	9.90	6.60
8SC	2	5.98	3.99	11.96	7.98
120	1	4.50	3.00	4.50	3.00
222	1	5.95	3.97	5.95	3.97
FH4	2	2.75	1.84	5.50	3.68

Weight with assortment 52 lbs.

**FREE**  
50 Attractive Consumer Information Folders Packed with each Display

Suggested retail price of assortment  
Value of Display Unit \$10.00  
Supplied FREE  
Total value of GT-66 Assortment  
TOTAL SUGGESTED DEALER'S COST  
Display unit supplied free

**\$173.23**  
**10.00**  
**\$183.23**  
**\$115.71**

## ROTARY GARDEN TOOL MERCHANDISER NO. GT-166

### HANDSOME, PERMANENT DISPLAY CREATES GARDEN CENTER WITH ONLY 1½ SQUARE FEET OF FLOOR SPACE

Every side is a good (money-making) side on this revolving favorite. Encourages the self-selection of all the basic garden cutting tools. Features 17 WISS best selling items for a total of 75 shears. Permanent, pegboard construction. Each panel is premarked for easy stock control.

STOCK NO.	QUANTITY PAIRS	SUGGESTED RETAIL EACH	SUGGESTED DEALER'S COST EACH	TOTAL SUGGESTED RETAIL	TOTAL SUGGESTED DEALER'S COST
711G	6	\$3.95	FREE	\$23.70	FREE
711G	6	3.95	\$2.64	23.70	\$15.84
5600	6	3.95	2.64	23.70	15.84
701	6	2.75	1.84	16.50	11.04
801	6	1.99	1.33	11.94	7.98
707	3	2.95	1.97	8.85	5.91
708	3	3.25	2.17	29.25	19.53
908	6	3.95	2.64	23.70	15.84
607	3	3.75	2.50	11.25	7.50
68	3	4.50	3.00	13.50	9.00
8C	2	3.95	2.64	7.90	5.28
8A	4	4.95	3.30	19.80	13.20
8SC	4	5.98	3.99	23.92	15.96
9½E	2	7.50	5.00	15.00	10.00
120	2	4.50	3.00	9.00	6.00
222	2	5.95	3.97	11.90	7.94
324-T	2	6.50	4.34	13.00	8.68
FH4	3	2.75	1.84	8.25	5.52

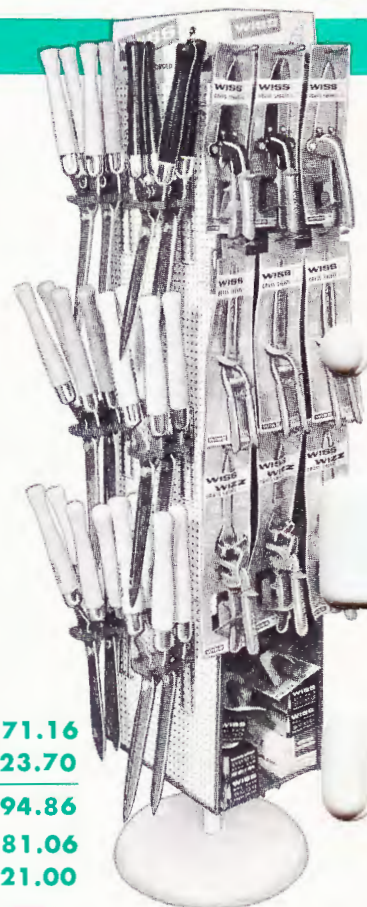
Weight with assortment 120 lbs.

**FREE**  
50 Attractive Consumer Information Folders Packed with each Display

- Requires only 1½" square feet 60" high
- Six #711-G Grass shears free with each standard assortment
- Each panel premarked for easy reordering
- Drop shipped prepaid anywhere in the Continental U.S. except Alaska

Suggested Retail Price of Asst. **\$271.16**  
Plus 6 pair #711G (FREE) Retail Value **23.70**  
Total Suggested Retail Price **\$294.86**  
Suggested dealer's cost for mdse. **\$181.06**  
Cost of Display to Dealer — (offset by free goods) **21.00**  
TOTAL SUGGESTED DEALER'S COST **\$202.06**

Value of Display \$30.00





## PROFESSIONAL ASSORTMENT – GARDEN TOOL MERCHANDISER NO. GT-266

### SPACE-SAVING ROTARY UNIT HAS CUTTING TOOL FOR EVERY HOME OR PROFESSIONAL REQUIREMENT

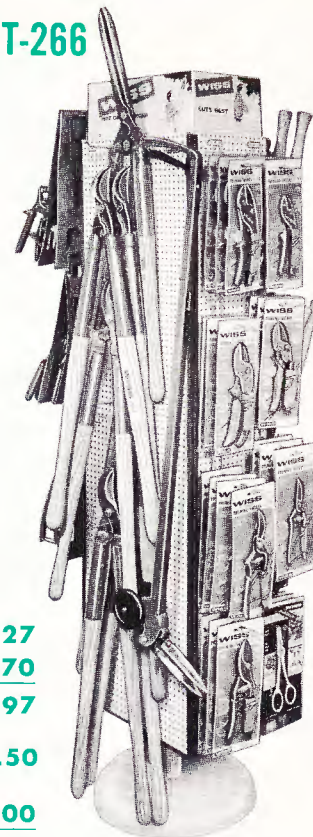
Designed especially for the most active hardware, nurseries, seed stores and garden centers. Standard assortment provides for all requirements; plus room for back-up stock of area favorites. Its four-sided rotary construction encourages self-selection of the complete assortment. Each panel premarked for simplified inventory control and easy reordering.

STOCK NO.	QUANTITY PAIRS	SUGGESTED RETAIL EACH	SUGGESTED DEALER'S COST-EACH	TOTAL SUGGESTED RETAIL	TOTAL SUGGESTED DEALER'S COST
711G	6	\$3.95	FREE	\$23.70	FREE
711G	6	3.95	2.64	23.70	15.84
5600	3	3.95	2.64	11.85	7.92
701	6	2.75	1.84	16.50	11.04
801	6	1.99	1.33	11.94	7.98
500	6	1.49	1.00	8.94	6.00
900	2	4.95	3.30	9.90	6.60
708	6	3.25	2.17	19.50	13.02
707	3	2.95	1.97	8.85	5.91
907	3	3.25	2.17	9.75	6.51
908	6	3.95	2.64	23.70	15.84
607	3	3.75	2.50	11.25	7.50
68	3	4.50	3.00	13.50	9.00
609	3	4.95	3.30	14.85	9.90
808	3	4.95	3.30	14.85	9.90
8C	2	3.95	2.64	7.90	5.28
8A	3	4.95	3.30	14.85	9.90
8SC	3	5.98	3.99	17.94	11.97
8½E	2	6.95	4.64	13.90	9.28
9½E	2	7.50	5.00	15.00	10.00
218	1	5.95	3.97	5.95	3.97
120	1	4.50	3.00	4.50	3.00
222	2	5.95	3.97	11.90	7.94
324T	2	6.50	4.34	13.00	8.68
FH4	3	2.75	1.84	8.25	5.52

Weight with assortment 140 lbs.

- Needs only 1½ square feet of floor space.
- Features 24 best sellers. Total assortment 86 shears.
- 6 Free #711-G Grass shears with each standard assortment.
- Drop shipped prepaid anywhere in the Continental U.S.A. except Alaska.

Suggested Retail Price of Asst.	<b>\$312.27</b>
Plus 6 pair 711-G (FREE) Retail Value	<b>23.70</b>
<b>Total Suggested Retail Price</b>	<b>\$335.97</b>
Suggested Dealer's Cost	<b>\$208.50</b>
Cost of Display to Dealer — offset by FREE goods	<b>21.00</b>
<b>TOTAL SUGGESTED DEALER'S COST</b>	<b>\$229.50</b>
Value of Display \$30.00	



**FREE**  
50 Attractive  
Consumer Information  
Folders Packed  
with each  
Display

## MOBILE GARDEN TOOL MERCHANDISER NO. GT-366 A GARDEN CENTER ON WHEELS... COMPACT, FLEXIBLE AND COMPLETE!

Here's self-service at its best! No frills — a practical display and stock rack that's designed to sell garden tools. An assortment of 15 fast moving, best sellers, a total stock of 69 shears.

Wheels permit display to be moved quickly and easily to any part of the store.



Value of Display \$20.00

- 31" Wide — 22" Deep — 57" High
- Wheels Permit Easy Change of Location
- 4 Pairs of 711-G Grass Shears FREE!
- Drop shipped prepaid anywhere in continental U.S.A. except Alaska

**FREE**  
50 Attractive  
Consumer Information  
Folders Packed with  
each Display

STOCK NO.	QUANTITY PAIRS	SUGGESTED RETAIL EACH	SUGGESTED DEALER'S COST EACH	TOTAL SUGGESTED RETAIL	TOTAL SUGGESTED DEALER'S COST
711G	4	\$3.95	FREE	\$ 15.80	FREE
711G	8	3.95	2.64	31.60	21.12
5600	3	3.95	2.64	11.85	7.92
701	6	2.75	1.84	16.50	11.04
801	6	1.99	1.33	11.94	7.98
707	3	2.95	1.97	8.85	5.91
708	9	3.25	2.17	29.25	19.53
908	6	3.95	2.64	23.70	15.84
607	3	3.75	2.50	11.25	7.50
68	3	4.50	3.00	13.50	9.00
8C	4	3.95	2.64	15.80	10.56
8A	4	4.95	3.30	19.80	13.20
8SC	4	5.98	3.99	23.92	15.96
120	2	4.50	3.00	9.00	6.00
222	2	5.95	3.97	11.90	7.94
FH4	2	2.75	1.84	5.50	3.68

Weight with assortment 139 lbs.

Suggested Retail Price of Assortment	<b>\$244.36</b>
Plus 4 Pair 711-G (FREE) Retail Value	<b>15.80</b>
<b>Total Suggested Retail Price</b>	<b>\$260.16</b>
Suggested Dealer Cost	<b>\$163.18</b>
Cost of Display to Dealer	<b>15.00</b>
<b>TOTAL SUGGESTED DEALER'S COST</b>	<b>\$178.18</b>

# SALES TIPS

## TALK ABOUT:

Hot drop-forging — the finest method of fabricating steel to provide toughness and edge holding properties.

The following WISS products are hot drop-forged:

Grass shears 5600, 5600-R

Hedge shears 9½-E, 8½-E, 9-A, 8-O

Pruning shears 609, 808, 68, 608, 607

Lopping shears 230, 224-T, 321-SA, 321-T, 19-BF

## TALK ABOUT:

Fine cutlery steel. All WISS products are made of selected steels with the qualities needed to provide excellence in use.

## TALK ABOUT:

Professional quality. WISS products for home users are the same tools selected by professional and commercial users.

## TALK ABOUT:

Customer testing. Let your customers test the cutting capacities of the various tools. Use dowels for testing pruning and lopping shears, burlap or corrugated cartons for grass shears, ¼" plywood for hedge shears.

## TALK ABOUT:

Convenient latches on grass and pruning shears, in most cases located for one hand operation.

## TALK ABOUT:

Ease of cutting. Proper edging and blade thickness, bolt location and polishing provide unparalleled ease of operation. Consequently less bruising of plant growth.

## TALK ABOUT:

Guarantee. All WISS products are guaranteed against defects in workmanship or material.

## TALK ABOUT:

Natural grips for most comfortable use of hedge and lopping shears.

## TALK ABOUT:

Hand conformed grips on pruning and grass shears.

## TALK ABOUT:

Efficient shock absorbers on selected numbers of hedge and lopping shears.

## TALK ABOUT:

Convenient hang-up holes — hedge shears blades.

## TALK ABOUT:

Mechanically assisted power, floating blade action, makes the toughest cutting easy, as for example shears 711-G, 8702, 702, 502.

## TALK ABOUT:

Price range. There is a WISS garden cutting tool for every customer's spending level.

## TALK ABOUT:

Selecting the proper tool for the job to be done and refer to catalog page for specific information about each WISS product.