



what you can do

with WISS Pinking Shears



For Fun, Fashion and Economy

Pinking shears are among the greatest time and labor saving sewing devices ever invented. Once you own a pair you will wonder how you ever got along without them. They free you from the dull uninspiring side of dressmaking — finishing seams by means of tedious overcasting or binding. They will also serve you in a multitude of other ways in all your sewing projects.

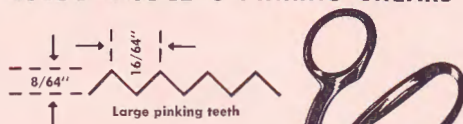
What are pinking shears? They are shears which cut a neat regular zig-zag edge that is ravel-resistant and give an attractive finish to all kinds of fabrics and materials such as felt, plastic, oilcloth and paper, just to name a few.

J. Wiss & Sons Company has perfected Pinking Shears so that they will cut all fabrics from the heaviest to the sheerest, and several thicknesses at a time, cleanly and smoothly. They give seams a neat professional finish and should be used in all cases except when the fabric is extremely "ravelly". Some dressmakers cut directly from the pattern with their Wiss Pinking Shears.

You'll have a lot of fun, too, using your pinking shears for their decorative effect as well as for their practical application. On the following pages are illustrated some Wiss Pinking Fashions — attractive gift ideas, amusing appliques, uses for your pinking shears in the home and a few short cuts to household economies.

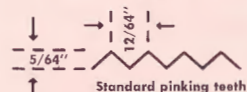
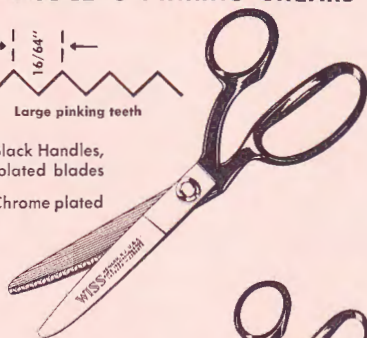
Patterns keyed on subsequent pages are available through
J. WISS & SONS CO. See page 11 for order form.

WISS MODEL C PINKING SHEARS



CB-9—9" Black Handles,
nickel plated blades

CC-9—9" Chrome plated



CB-7—7½" Black Handles,
nickel plated blades

CC-7—7½" Chrome plated



CB-5—5½" Black Handles,
nickel plated blades

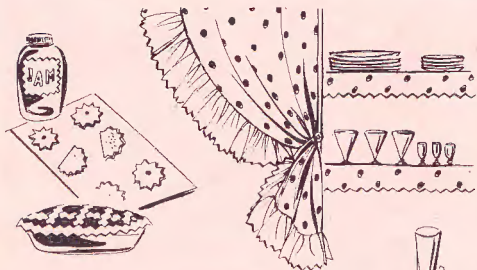
CC-5—5½" Chrome plated



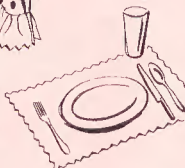
For industrial and professional use, ask for Model
AA—10½" Pinking Shears.

Ask to see the new Wiss Skalloping Shears.

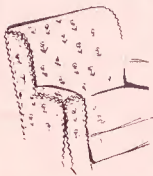
J. WISS & SONS CO., NEWARK 7, NEW JERSEY



With Wiss Pinking Shears you can make: Labels, gay table mats, coasters, shelving for closets, plastic or chintz curtains—even "fancy-up" cookie and pie dough before baking. (Be sure to clean your shears afterwards.)

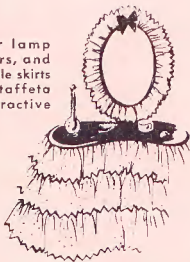


At home...with **WISS Pinking Shears**



When making slip covers, pink seams for ravel resistance. (They should be fitted inside out as illustrated.)

Pink your lamp shade covers, and dressing table skirts of tulle or taffeta for an attractive finish.



To make a handsome jewelled evening bag in bright felt is fun and easy with Wiss Pinking Shears.



For a handy plastic cosmetic bag—just stitch it around, and pink the edges.



Glamorize a box of kitchen matches with felt sewn with jewels. Pink it for a finish.



When you make shoulder pads at home, pink them all around like the professionals do.

Have a case on your dancing slippers! Make one of pinked felt. A wonderful gift for the traveler.



A new case for your "specs". Cut felt to size with pinking shears, decorate to taste.



Make a snap-on hanger cover with pinked felt or hintz, extending it an inch at both ends.

Notions and Novelties...with **WISS** Pinking Shears



For dusting, any soft material stitched firmly together with a piece of pinked gingham to hold your hand.



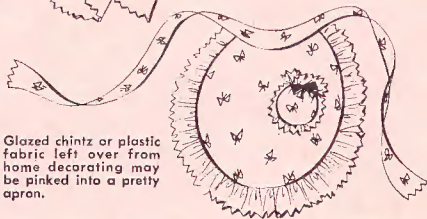
Pink the ends of sister's hair ribbons. Fasten them to barrettes or bobby pins.



Party favors, paper napkins and silver foil candle holder are attractively made with pinking shears.



A good polishing cloth can be made out of old blankets with Wiss Pinking Shears.



Glazed chintz or plastic fabric left over from home decorating may be pinked into a pretty apron.

Some of the reasons for the Superiority of WISS Pinking Shears

They are hot drop-forged of high quality cutlery steel. Hot drop-forging gives steel qualities which cannot be duplicated by any other treatment. The teeth are formed and fitted by an exclusive Wiss process which assures perfect adjustment and easy operation.

The uniform hardness of the teeth in the opposing blades of Wiss Pinking Shears assures that neither blade will wear into the other and cause cutting failure.

The special curve of the blades provides a wider angle at each point of cut, to accomplish the positive cutting for which Wiss Pinking Shears are famous.

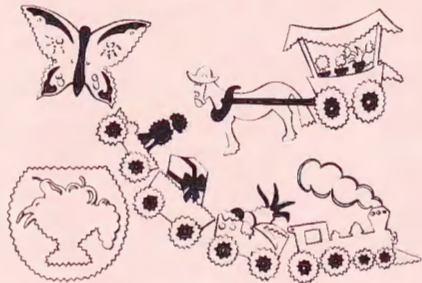
The bolt is scientifically constructed, fitted with watchmaker precision and equipped with a spring washer to add to their flexibility in cutting heavy as well as extremely sheer fabrics.

Wiss Pinking Shears are fully guaranteed against defects in workmanship or material. The Wiss reputation for over a hundred years of unsurpassed quality manufacturing stands behind this guarantee. Look for the Wiss brand for your assurance of quality.

For sharpening Wiss Pinking Shears return to J. Wiss & Sons Company, Newark 7, New Jersey. It is suggested that a check or money order in the amount of \$1.65 be enclosed, for which your shears will be completely reconditioned and returned to you. Be sure to include your return address.

WISS Appliques

Decorate your skirt, sweater, apron, tote bag, den, play room or nursery with these gay colorful appliques. They are easy and fun to make with Wiss Pinking Shears.



Pattern #114 includes all appliques illustrated above.



Pattern #113 includes all appliques illustrated above.
(This pattern is included in the Wiss Felt Packet.)



Pattern #130 includes all appliques illustrated above.

Save as You Go...with WISS Pinking Shears

For a fresh ironing board cover, just pink unbleached muslin or old sheet to size.



Cut out the pictures of old Christmas cards with pinking shears, mount them on colorful folders for next year.



Between haircuts, trim the children's hair with Wiss Pinking Shears (small size).



Salvage worn sheets by cutting them down to crib size, or for school handkerchiefs, with Wiss Pinking Shears.



Flowers are always in fashion. These are handsome ones made of felt, with pinking shears.

A dashing felt lounging jacket, pinked throughout—It's a breeze to make and inexpensive, too!

B



Felt lounging slippers with a touch of whimsy. Easy to make with Wiss Pinking Shears.



Wiss Pinker Belt — contoured to flatter your waist. Initial it, or attach a tiny change purse.



A bright plastic garden apron with convenient pockets for your Wiss garden tools. Matching foam rubber kneeling pad.

H



G

A folding felt jewelry case with separate compartments for earrings, necklaces, pins — pinked all around.

WISS Pinker Fashions



D

Golf club mitts to protect the woods, a bag for tees. A "tee caddy" for your belt. All pinked.



I

An easy to make carry-all bag with contrasting monogram—handsomely finished with Wiss Pinking Shears.



L

A pinked capelet of lightest weight felt for bedroom wear. Trim with ribbon and felt corsage.



J

"Myrtle the Turtle" is a child's cushion seat... pinked felt or plastic.



E

Make a pinked felt skating cap to hold your curls... a cardigan with a pinked posy border.



F

Spark up a sweater or dress with pinked felt collar and cuffs trimmed with contrasting braid.



K

For fun — and the summer, make a belt with farm scene appliques.



M

For lounging comfort or casual outdoor wear, pinked sandals with cork soles. Trim them as you will.

Wiss Pattern Order Form

For all patterns send to:

J. Wiss & Sons Company, Dept. F, Newark 7, New Jersey

Please send me the following patterns:

- | | |
|--|---|
| <input type="checkbox"/> A) Pattern No. 124...25¢ | <input type="checkbox"/> H) Pattern No. 128...25¢ |
| <input type="checkbox"/> B) Pattern No. 100...10¢ | <input type="checkbox"/> I) Pattern No. 108...25¢ |
| <input type="checkbox"/> C) Pattern No. 96...10¢ | <input type="checkbox"/> J) Pattern No. 101...15¢ |
| <input type="checkbox"/> D) Pattern No. 126...25¢ | <input type="checkbox"/> K) Pattern No. 101...15¢ |
| <input type="checkbox"/> E) Pattern No. 118...25¢ | <input type="checkbox"/> L) Pattern No. 121...25¢ |
| <input type="checkbox"/> F) Pattern No. 97...10¢ | <input type="checkbox"/> M) Pattern No. 115...25¢ |
| <input type="checkbox"/> G) Pattern No. 103...15¢ | <input type="checkbox"/> N) Pattern No. 122...25¢ |
| <input type="checkbox"/> Wiss Applique Pattern No. 114.....25¢ | |
| <input type="checkbox"/> Wiss Applique Pattern No. 113.....10¢ | |
| <input type="checkbox"/> Wiss Applique Pattern No. 130.....25¢ | |
| <input type="checkbox"/> Wiss Felt Packet holds six pieces 6" x 9"
felt, envelope of jewels, professional needle and pattern No. 113.....\$1.00 | |
| <input type="checkbox"/> Illustrated list of 40 patterns.....25¢ | |



Store Order Form

Please send me the following items:

- ☐ Model CB-5 (Black Handles) at \$4.95
- ☐ Model CC-5 (Chrome Plated) at \$5.50
- ☐ Model CB-7 (Black Handles) at \$6.95
- ☐ Model CC-7 (Chrome Plated) at \$7.95
- ☐ Model CB-9 (Black Handles) at \$7.95
- ☐ Model CC-9 (Chrome Plated) at \$8.95

Name _____

Address _____

City _____ Zone _____

State _____

CHARGE ☐ CHECK ☐ C. O. D. ☐

Prices plus state and local taxes where necessary.